



Tissue Engineering & Regenerative Medicine International Society

2010 asia pacific meeting

Sheraton on the Park, Sydney, Australia

15 – 17 September 2010

**SPONSORSHIP & EXHIBITION
PACKAGE**

INVITATION TO SPONSORS



On behalf of the organising committee as chairperson of this forthcoming meeting I wish to invite your participation in this inaugural TERMIS event in Australia.

This is a unique opportunity for all those involved in science and research to come together with medicine, dentistry, veterinary surgery and allied health disciplines to promote the worldwide advancement of tissue engineering and regenerative medicine; in particular the integration of current laboratory technologies and clinical needs in our region.

We offer our delegates innovative topics and stimulating clinical debates which will be led by a balance of international and national speakers and the opportunity for industry to contribute, not only by sponsorship, but by also taking part in the oral presentations representative of their field. Accordingly I attach the abstract submission form to this sponsorship package.

We look forward to your participation and welcoming you to Sydney in September 2010.

A handwritten signature in blue ink that reads "Geoff McKellar". Below the signature is a blue horizontal line.

GEOFF MCKELLAR
CHAIR TERMIS AP 2010

EVENT THEME & TOPICS

TERMIS is pleased to bring you the 2010 Asia Pacific Meeting to be held from 15 – 17 September 2010 at the Sheraton on the Park, Sydney, Australia.

We would like to give our products and services vendors the opportunity to partner with us for this exciting and informative event.

The general theme of the event is integration of current laboratory technology and clinical needs for Tissue Engineering and Regenerative Medicine across disciplines.

Preliminary planned topics include:

- Biomaterials and scaffolds
- Nanotechnological advances in tissue engineering
- Gene therapy and gene regulation
- Advances in stem cells science
- Immunological considerations and modulation in tissue engineered implants
- Bioreactors and mechanotransduction
- Commercialisation of tissue engineering implants
- Regulatory issues in tissue engineering
- Stem cell based therapies:
 - Cardiovascular
 - Musculoskeletal
 - Neural/Organs/Skin
 - Haematopoietic system
- Biomaterial based therapies:
 - Cardiovascular
 - Musculoskeletal
 - Neural/Organs/Skin
- Clinical integration of therapies in medicine, dentistry and veterinary science

TERMIS' MISSION

The purpose of the Society shall be the worldwide advancement of both the science and technology of tissue engineering and regenerative medicine.

WHY BECOME A SPONSOR?

As part of a comprehensive and effective marketing plan, sponsorship provides positive results and benefits to your brand and products - especially important in today's economic climate.

- ✓ **Exposure** to a local, national and international audience of decision makers and influential people involved with tissue engineering & regenerative medicine.
- ✓ **Opportunities** to raise your company's profile amongst a valuable target audience before, during and after this event.
- ✓ **Recognition** including acknowledgement and clear demonstration of your organisation's involvement, commitment and support with this market.
- ✓ **Valuable** insights, information and exposure to the latest developments in this field. Feel free to attend the scientific sessions.
- ✓ **Inclusion** in the integrated target audience professional marketing campaign.
- ✓ **Ability** to utilise your own marketing team to work with the Society and Conference Organiser to ensure your satisfaction on all of the above.
- ✓ **Advantages** of legitimate tax deductions in the areas of advertising and the promotion of products.

We will work together with your company's marketing department to produce the best results within the above guidelines

MAJOR BENEFIT

All exhibitors are welcome to attend the scientific sessions, provided they are wearing an exhibitor's name badge

SPONSORSHIP INFORMATION

ITEM	COST (includes GST)	ENTITLEMENTS
PRINCIPAL SPONSOR	\$33,000	<ul style="list-style-type: none"> * Recognition of sponsorship in all sessions (logo displayed on screen, banners, etc) * Company logo on the covers of the final program book & registration document * Opportunity for a company representative to speak at the conference during a dedicated session of the trade * Two (2) trade booths * Two (2) full registrations, including social functions * Two (2) additional tickets to the Welcome Reception & Gala Dinner * One (1) insert in the delegate satchel
ASSOCIATE SPONSOR	\$16,500	<ul style="list-style-type: none"> * Company logo in the final program book & registration document * Opportunity for a company representative to speak at the conference during a dedicated session of the trade * One (1) trade booth * One (1) full registration, including social functions * One (1) additional ticket to the Welcome Reception & Gala Dinner * One (1) insert in the delegate satchel
GALA DINNER Thursday, 16 September 2010	\$11,000	<ul style="list-style-type: none"> * Company logo in the final program book & registration document * Verbal acknowledgement of sponsorship at the Dinner * Opportunity to provide menus with company name/logo * Opportunity to display a banner(s) with company name/logo * One (1) insert in the delegate satchel * Two (2) tickets to the Gala Dinner
INTERNET CAFÉ	\$11,000	<ul style="list-style-type: none"> * Recognition as the provider of the Internet Café near the trade exhibition * The fee includes the provision of terminals with ISP access, etc. A reduced rate can be negotiated if your organisation wishes to supply your own equipment for the Internet Café * One (1) insert in the delegate satchel * Company logo in the registration document & final program book
REGISTRATION DOCUMENT	\$7,500	<ul style="list-style-type: none"> * One (1) page one colour company advertisement on the inside front cover of the registration document * Company logo in the final program book & registration document * One (1) insert in the delegate satchel
FINAL PROGRAM BOOK	\$7,500	<ul style="list-style-type: none"> * One (1) page one colour company advertisement on the inside front cover of the final program book * Company logo in the final program book & registration document * One (1) insert in the delegate satchel
DELEGATE SACHEL	\$7,500	<ul style="list-style-type: none"> * Company logo printed on satchel * Company logo in the final program book & registration document * One (1) insert in the delegate satchel
SYMPOSIUM OR WORKSHOP	\$7,500	<ul style="list-style-type: none"> * Opportunity to hold an approved symposium or workshop during the event * Company logo in the final program book & registration document * One (1) insert in the delegate satchel
WELCOME RECEPTION Tuesday, 14 September 2010	\$6,600	<ul style="list-style-type: none"> * Company logo in the final program book & registration document * Opportunity to display a banner(s) with company name/logo * Opportunity to provide serviettes with company name/logo * One (1) insert in the delegate satchel * Two (2) tickets to the Welcome Reception
DELEGATE NAME BADGES	\$6,600	<ul style="list-style-type: none"> * Company logo printed on delegate name badges * Company logo in the final program book & registration document
DELEGATE LANYARDS	\$6,600	<ul style="list-style-type: none"> * Company logo printed on delegate lanyards * Company logo in the final program book & registration document
EXHIBITION BOOTH	\$5,000	<ul style="list-style-type: none"> * One (1) trade booth – 3m x 2.1m * Company logo in the final program book & registration document
LUNCH SPONSOR	\$3,300	<ul style="list-style-type: none"> * Company logo in the final program book & registration document * Opportunity to display a banner(s) with company name/logo during the lunch break * Opportunity to provide serviettes with company name/logo * One (1) insert in the delegate satchel
ALTERNATIVE INVESTMENTS	\$1,100	<ul style="list-style-type: none"> * Speaker Gifts / Insert in Delegate Satchel / Supplying Pads & Pens * Company logo in the final program book & registration document

If the above opportunities don't address your company's needs, we will gladly consider other suggestions – termis2010@conferenceaction.com.au

EXHIBITION INFORMATION

Please refer to the following floor plan for your choice of booth. Allocation will be strictly by date of receipt. There are a limited number of booths - so don't be disappointed - **ORDER TODAY**.

VENUE

The exhibition will be held in foyer area on level 2 at the Sheraton on the Park, Sydney from 15 – 17 September 2010.

COSTS

All 2.1m (deep) x 3m (wide) booths will cost A\$5,000 each (GST inclusive).

INCLUSIONS

All shell scheme booths will have the following inclusions:

- * Velcro compatible side walls (2.4m high)
- * Company name on fascia
- * Two (2) x 150-watt spotlights per booth
- * One (1) x 240-volts/1000-watt/4-amp power point outlet per booth
- * Two (2) exhibitor badges
- * Two (2) exhibitors for all official morning/afternoon teas and lunches
- * Two (2) tickets to the Welcome Reception
- * One (1) satchel and its inclusions per booth

ALL morning/afternoon teas, and lunches will be held in the exhibition area for the duration of the event.

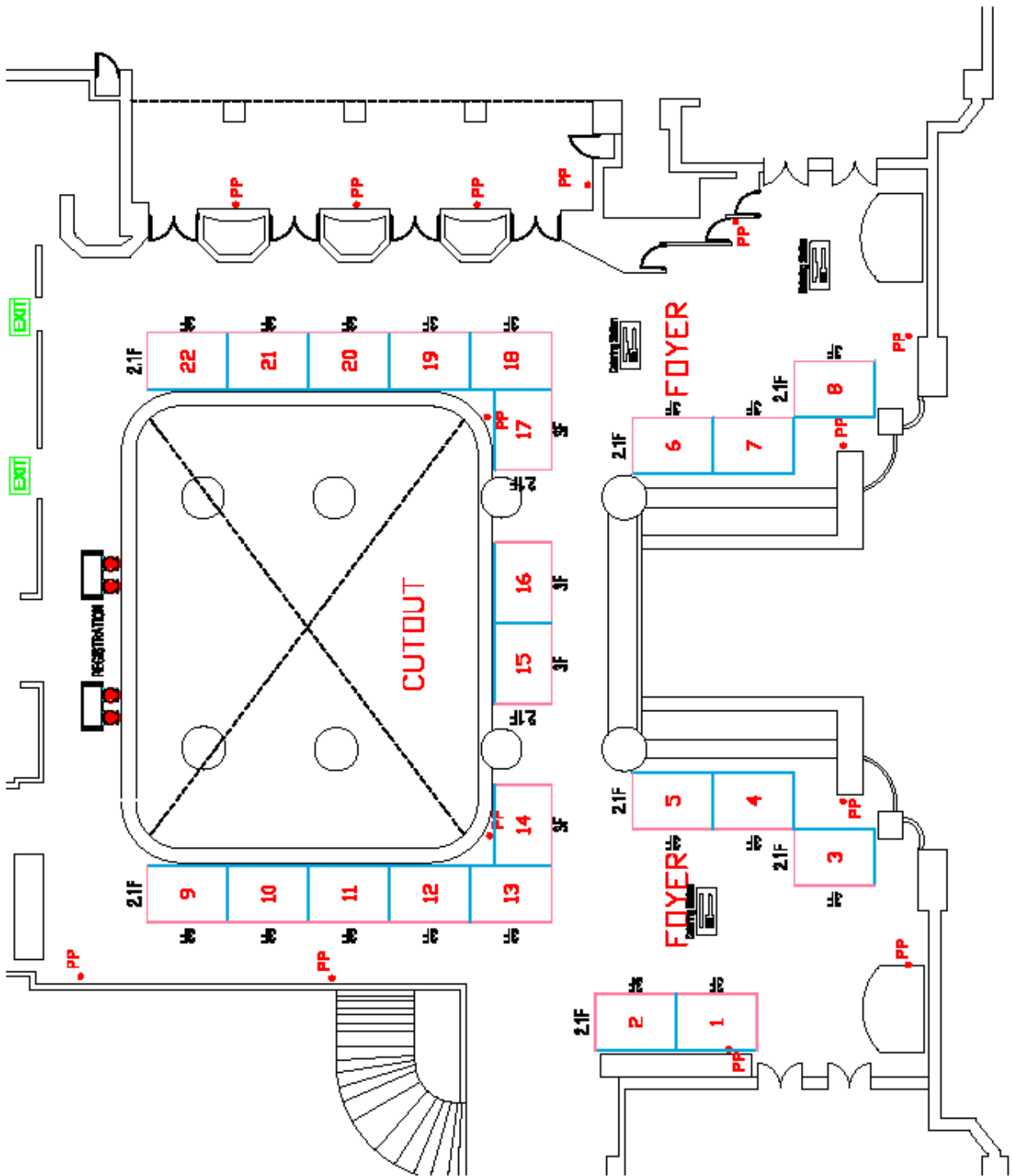
ANTICIPATED EXHIBITION TIMES

Wednesday, 15 September 2010	0000 – 0630 hours (Exhibition build)
Wednesday, 15 September 2010	0700 – 1000 hours (Exhibitor set up)
Wednesday, 15 September 2010	1030 - 1930 hours (Open)
Thursday, 16 September 2010	0900 - 1700 hours (Open)
Friday, 17 September 2010	0900 - 1530 hours (Open)
Friday, 17 September 2010	Exhibitor Move-out after afternoon tea

BOOKING INSTRUCTIONS

1. Please indicate the exhibition booth of your choice on the attached booking form and return to the TERMISAP 2010 Secretariat.
2. An email indicating your allocated booth and tax invoice will be sent upon receipt of your application.
3. A comprehensive exhibition manual with further details and the necessary order forms will be forwarded 8 weeks prior to the event.

EXHIBITION FLOOR PLAN



CLIENT PLAN

22 (3x2.1) Corinthian Booths
15 (D/S 1.2 Poster Boards)



APPLICATION FORM

Contact: _____
 Position: _____
 Company: _____
 Address: _____
 Suburb: _____ State: _____ Postcode: _____
 Telephone: _____ Facsimile: _____
 Email: _____

SPONSORSHIP OPPORTUNITIES

PRINCIPAL SPONSOR	\$33,000	<input type="checkbox"/>
ASSOCIATE SPONSOR	\$16,500	<input type="checkbox"/>
GALA DINNER	\$11,000	<input type="checkbox"/>
INTERNET CAFÉ	\$11,000	<input type="checkbox"/>
REGISTRATION DOCUMENT	\$ 7,500	<input type="checkbox"/>
FINAL PROGRAM BOOK	\$ 7,500	<input type="checkbox"/>
DELEGATE SACHEL	\$ 7,500	<input type="checkbox"/>
SYMPOSIUM OR WORKSHOP	\$ 7,500	<input type="checkbox"/>
WELCOME RECEPTION	\$ 6,600	<input type="checkbox"/>
DELEGATE NAME BADGES	\$ 6,600	<input type="checkbox"/>
DELEGATE LANYARDS	\$ 6,600	<input type="checkbox"/>
LUNCH SPONSOR	\$ 3,300	<input type="checkbox"/>
Wed, 15 Sept <input type="checkbox"/> Thur, 16 Sept <input type="checkbox"/> Fri, 17 Sept <input type="checkbox"/>		
ALTERNATIVE INVESTMENTS	\$ 1,100 each	<input type="checkbox"/>
Speaker Gifts <input type="checkbox"/> Satchel Insert <input type="checkbox"/> Pads/Pens <input type="checkbox"/>		

EXHIBITION OPPORTUNITIES

EXHIBITION BOOTH	\$ 5,000	1 st Preference _____
		2 nd Preference _____
		3 rd Preference _____

The TERMISAP 2010 Secretariat will confirm your participation with a confirmation email and tax invoice.

Signed: _____ Date: _____



Please complete and forward application to:

Ms Rebecca Southcott
 TERMISAP 2010 Secretariat
 Conference Action Pty Ltd
 PO Box 576, Crows Nest NSW 1585 AUSTRALIA
 Tel: +61 2 9431 8699 Fax: +61 2 9431 8677 Email: termis2010@conferenceaction.com.au

We invite you to submit abstracts to be considered for presentation at **TERMIS AP 2010**.

- Oral presentation – anticipated 15 mins

The topic areas will include:

- Biomaterials and scaffolds
- Nanotechnological advances in tissue engineering
- Gene therapy and gene regulation
- Advances in stem cells science
- Immunological considerations and modulation in tissue engineered implants
- Bioreactors and mechanotransduction
- Commercialisation of tissue engineering implants
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 - Haematopoietic system
- Biomaterial based therapies:
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- Clinical integration of therapies in medicine, dentistry and veterinary science

Abstract Submission Information

Closing Date: 30 APRIL 2010

Online submission, via the TERMIS web site - www.termis.org - is the only method for the submission of abstracts.

When you submit your abstract you will be given an Access Key - please make a note of this key. If you wish to submit a new abstract or replace an existing abstract (before the closing date) you can do so through the Speakers Zone on the web site.

Please note that it is a **requisite** that the presenting authors for all accepted abstracts register for a minimum of one day at TERMIS AP 2010.

1. Prepare your abstract

Abstracts must be typed in English and use a 12 point arial font with single line spacing. All abstracts must not exceed 250 words, excluding title, authors and institutions. The complete title should be in capitals, underline the presenting author only, do not include titles or degrees. Author(s) and institution(s), city, state and country, in capital/lower case letters, should follow the title.

2. Register your presentation

To submit your abstract, click on the Abstract Submission button at the bottom of this page. You will be asked to enter your contact details, abstract title, presentation type, author(s), etc. You can submit multiple abstracts at this point.

3. Upload your abstract

At the end of the Abstract Submission process you will be asked to upload your Microsoft Word abstract document.

4. Amending your abstract

Changes should be made to your Word document and then re-uploaded using the Speaker Zone area.

Abstract Template

Please [CLICK HERE](#) to see the template for your abstract layout (this layout must be adhered to).

Notification of Abstract Status

You will receive an immediate acknowledgement that your abstract has been sent and then the TERMIS AP 2010 Secretariat will send you an official abstract receipt confirmation email within 7 days once it has been processed at their end. After the review process, an email will be sent to the nominated contact for the abstract by Wednesday, 28 April 2010 notifying acceptance or decline.

To Submit an Abstract

To submit an abstract(s), please [CLICK HERE](#)

Speakers Zone

To amend/proof an abstract or update your details, please [CLICK HERE](#) (please have your access key code ready).

TERMIS AP 2010 Secretariat

If you have any problems at all with the submission process, please contact:

TERMIS AP 2010 Secretariat

Ms Rebecca Southcott

C/- Conference Action Pty Ltd

PO Box 576

Crows Nest NSW 1585 Australia

Ph. +61 2 9431 8699

Fax. +61 2 9431 8677

Email. termis2010@conferenceaction.com.au