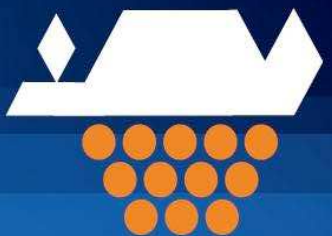
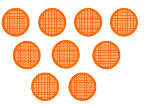


Commercial Exhibition Brochure



termis

EU 2011 Annual Meeting

Tissue Engineering & Regenerative Medicine International Society

7-10 JUNE 2011 GRANADA SPAIN

www.termis.org/eu2011

 termis



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PRESENTATION



Dear Industry Partner,

As one of the most monumental and exciting cities in Spain, Granada has been recently chosen as the favourite tourist destination in Europe. Today, Granada is a modern city attracting international conventions and celebrations on all fields of knowledge. Granada has the honour of organizing the annual meeting of the European Chapter of the Tissue Engineering and Regenerative Medicine International Society (TERMIS) in 2011. The meeting will take place from June 7th to 10th, 2011 in the state-of-the-art Granada Congress and Exhibition Centre.

As in previous editions of the meeting, we will organize a large and exciting industry exhibition and symposia. We would like to receive you in Granada where more than 1,000 professionals of different fields of Tissue Engineering, Stem Cells, Biomaterials and Regenerative Medicine will join us to learn and improve our knowledge on these fields. As sponsor and exhibiting company, you will enjoy prime exposure and direct marketing opportunities with the key figures and decision makers in these areas of knowledge.

We will heartily welcome you to join us at the TERMIS-EU 2011 meeting in Granada to participate of the most recent advances in Tissue Engineering and Regenerative Medicine with the most important scientists in the World. We also invite you to enjoy the charming environment of the city of Granada. So, please mark your calendars to join us in Granada. Come and discover Granada and take advantage of this wonderful opportunity to announce your Company in the best possible environment.

We look forward to welcoming you in Granada next June.

With my personal regards,



Prof. Antonio Campos, M.D., Ph.D.
Chairman
TERMIS-EU 2011 chapter meeting

WHY SHOULD YOU BE A SPONSOR?

A tailored sponsorship package of the Congress is a cost-effective opportunity to reach a large number of delegates within your target market.

- A presence at the Congress is your organisation's opportunity to leverage four days of unparalleled access to a wide potential client base, to inform them about your products and services and build long-term relationships
- Sponsorship is a proven tactic for marketing your brand: it combines the reach of magazine advertising with the power of direct mail and persuasion of face-to-face meeting
- Congress participants are keen to improve their scientific knowledge. Aligning your company with this powerful educational experience demonstrates your commitment to assisting their development at a deeply personal level
- Your Company will benefit significantly from exposure to an interested, relevant and influential audience in an informal yet informative environment away from the competition of everyday distractions.
- The Congress will assist you in achieving strategic goals by providing you with direct exposure to your target market
- Be informed and identify the marketing strategies being implemented by your competition
- As a Congress Sponsor you will be given priority of placement within the Congress Exhibition. Platinum Sponsors will receive first choice, followed by Gold, Silver and then Bronze.

Key benefits to early commitment

Aligning your company early will ensure:

- Maximum exposure for your brand and increased opportunities to access not only the registered delegates but anyone receiving Congress printed or electronic marketing information.
- First choice of sponsorship opportunity to ensure alignment with your marketing aims.

Sponsorship Packages

Sponsors will be invited to custom design their sponsorship package from the wide range of opportunities that will be outlined in order to ensure the sponsorship package meets your specific marketing needs. Further to this, any additional ideas that you may have to promote your products and services are very welcome for consideration by the Organising Committee. The Termis EU Sponsorship Team would be delighted to meet with you at your earliest convenience to discuss options or to create a tailor made sponsorship package specific to your marketing requirements.

Categories of Sponsorship

There will be two categories of Sponsorship for the Congress: Gold and Silver.

SYMPOSIUM VENUE

PALACIO DE EXPOSIONES Y CONGRESOS



Address:

Paseo del Violón s/n
18001Granada
Teléfono: 958246700
Fax: 958246702
Web: www.pcgr.org

SYMPOSIUM SPONSORS

GOLD SPONSOR 20.000 € (18 % VAT not included)

BENEFITS

- Inclusion of sponsor's logo and name on the **front page** of the Preliminary Programme.
- Acknowledgement, by the President of the Organising Committee, during the Opening and Closing Sessions of the Symposium, as well as on different occasions during the development of the congress.
- Inclusion of sponsor's logo and name on the web page of the Symposium, with a link to sponsor's web page.
- Sponsor's logo will appear on the screens in all the rooms, during the time between sessions.
- Sponsor's logo on attendants' briefcases displayed in a prominent place.
- Sponsor's logo on the front page of Symposium Final Programme.
- Inclusion of an advertisement (provided by sponsor) in the Symposium Final Programme: **Whole Page.**
- Sponsor's logo will be displayed on the Accreditation desk, in a prominent place.
- Stand including structure and 1 table and 2 chairs per module. 6m² (3 x 2 mt.): **2 modules.**
- Inscriptions to attend all sessions of the Symposium and social activities: **4.**

SYMPOSIUM SPONSORS

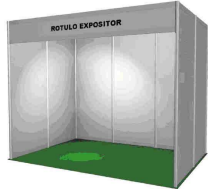

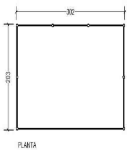



SILVER SPONSOR 10.000 € (18 % VAT not included)

BENEFITS

- Inclusion of sponsor's logo and name on the **back page** of the Preliminary Programme
- Acknowledgement, by the President of the Organising Committee, during the Opening and Closing Sessions of the Symposium, as well as on different occasions during the development of the congress.
- Inclusion of sponsor's logo and name on the web page of the Symposium, with a link to sponsor's web page
- Sponsor's logo will appear on the screens in all the rooms, during the time between sessions.
- Inclusion of an advertisement (provided by sponsor) in the Symposium Final Programme: **Half Page.**
- Sponsor's logo will be displayed on the Accreditation desk, in a prominent place.
- Stand including structure and 1 table and 2 chairs per module. 6m² (3 x 2 mt.): **1 module**
- Inscriptions to attend all sessions of the Symposium and social activities: **2.**










OTHER SPONSORSHIP OPPORTUNITIES

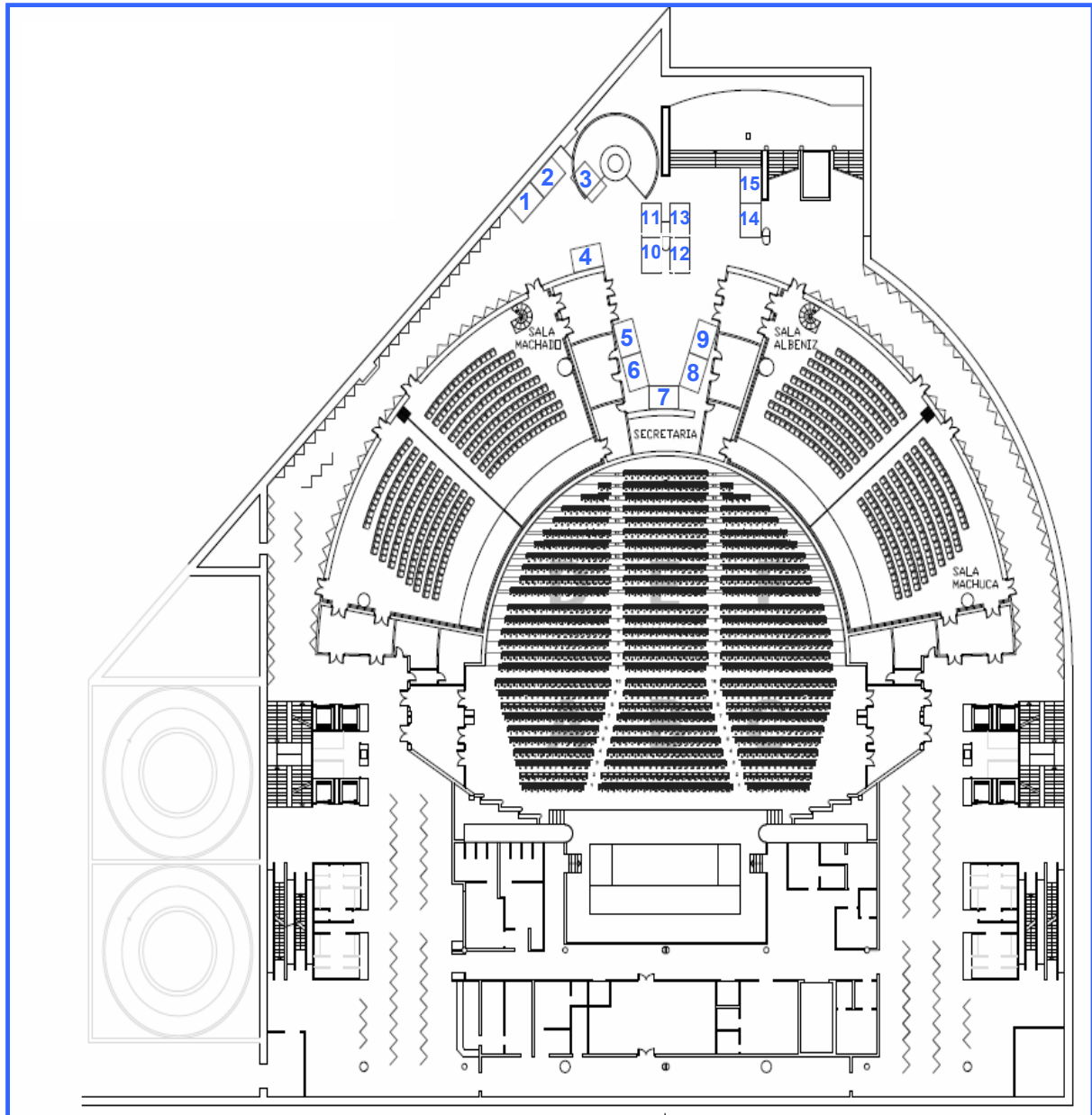
	ITEM	THE PRICE INCLUDES (18 % VAT not included)
	Exhibition booth Surface: 6 m ² (3 x 2 mts) 2.250 €	Octagonal shape aluminium structure, lacquered in white with laminated wood panels in the same colour, 2,50 m. high. Fireproof exhibition carpet. Lit by 300 w. quartz lamps (per unit) with an average power of 50w/m ² and an approximately 500 w. powered socket. Helvetic type signs. 1 table and 2 chairs 2 Exhibitor passes (gala dinner and scientific sessions not included)
	Table Stand 1.350 €	Space in the exhibition with 1 table and 2 chairs. 1 Exhibitor pass (gala dinner and scientific sessions not included)
	Publishers Booth 1.450 €	Space in the exhibition for a 3m x 1,5 m. 1 Exhibitor pass (gala dinner and scientific sessions not included)
	Satellite Symposium Lunchtime (45 mins). 3 available 10,000 €	Advertisement on the Symposium in the final programme. Free room-hire. Audio-visual equipment and stewardesses
	Conference badges and lanyards 4,000 €	Inclusion of Sponsor's logo on the back of all conference badges and on the lanyards.
	Speaker support-sponsorship of attendance of 1 of the invited speakers 2.000 €	Expenses for a speaker according to the conditions settled by the organising committee.



OTHER SPONSORSHIP OPPORTUNITIES

	ITEM	THE PRICE INCLUDES (18 % VAT not included)
	Sponsorship Symposium Gala Dinner 5.000€	Inclusion of Sponsor's logo on the dinner tickets to be given to all participants. Inclusion of Sponsor's logo at the tables. 4 tickets for the dinner.
	Internet Café/Wifi services 3.000 €	Advertising exclusivity inside the room or space. Logo on all computer tables. Sponsor's webpage as the homepage in all computers. Acknowledgement as sponsor in the webpage and in the Final Programme. Possibility to place advertising, mouse pads, etc. at computers (provided by sponsor).
	Coffee Breaks (1 day) 1.750 €	Inclusion of Sponsor's logo at the tables where that coffee will be served.
	Speaker Services Centre 2.500 €	Inclusion of Sponsor's logo at the speaker services centre. Logo on all computer tables.
	Lunch Sponsor (1 of the 3 days) 2.500 €	Inclusion of Sponsor's logo on the lunch tickets to be given to all participants.
	Insert in the delegate bag 500 €	Inclusion of a leaflet inside the bag.
	Our own suggestion	...

FLOOR PLAN



RESERVATION FORM

Please, fill in this form and send it to:
Viajes Iberia Congresos
 Fax: 954 21 02 15/ Telephone no.: 954 22 40 95 E-mail: jose.rocha@viajesiberia.com

INVOICE DETAILS

Company:	VAT Number:	
Contact person:		
Address:		
City:	P.C.:	
Telephone no.:	Fax:	E-mail:

COLABORATION

Stand no.:			
Colaboration:	Item:	Amount:	€
Total			€

PAYMENT OPTIONS

The total amount of sponsorship reservation is required.

Bank Transfer to:

Bank Name: BANCO SABADELL
 Address: Avda. Gabriel Alomar y Villalonga, 1. 07006 Palma de Mallorca
 Account Number: 0081-5138-60-0001089816
 BIC/Swift Code: BSAB ESBB
 IBAN Code: ES5100815138600001089816

We kindly request you to send us the bank transfer receipt together with the stand reservation

Credit card: Visa American Express Eurocard/Mastercard Dinners Club

Credit Card Number _____ Expiration Date ____/____

I give my authorisation to charge my credit card for the total amount of this form as the way of payment for the services requested therein. If there is any modification in the reservation, I authorise the alteration of the amount charged on the credit card. I accept the terms and conditions of the exhibition.

Name	Signature	Date



Congress Secretariat
Mr. José Rocha

Viajes Iberia Congresos
Phone: 954.224.095 / Fax: 954.210.215
jose.rocha@viajesiberia.com
www.viajesiberiacongresos.com

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