Register Now!

4th Annual Business Education Course

“The Business of Regenerative Medicine: From Stem Cells to the Market Place”

July 11-14, 2011-Cleveland, Ohio

Visit our website at: http://case.edu/entrepreneurship/regen_med/
Course Organizer

Arnold I. Caplan is a pioneer in the fields of Regenerative Medicine and adult stem cell biology. He founded Osiris Therapeutics, Inc. in Cleveland in 1992 and thus, set in motion a series of events that resulted in numerous cell-based therapies coming to the market place. He has served on Scientific Advisory Boards, Boards of Directors and has consulted with business entities ranging from startups to multi-billion dollar multi-national corporations. Academically he has published over 365 scientific papers, received several prestigious awards and has trained over 125 science and medical professionals. This course is the first of its kind to introduce new models, new leadership and new financing strategies. The teaching staff are all world renowned scholars and business people who bring their business perspectives to this new healthcare sector.

The rising executives and entrepreneurs of tomorrow are encouraged to join the doers of today!

This program will help executives and entrepreneurs understand how entrepreneurial skills can be used both inside (Intrapreneurism) and outside the corporate setting. Scientific and medical innovations must be efficiently translated into business opportunities that both address and meet the patient needs (market demand) and economic realities (local versus global markets). New models and approaches form the experience-based foundations of Regenerative Medicine and provide the focus of this Business Educational Course. James R. Tobin, past CEO of Boston Scientific and of Biogen, says:

“I think these perspective might be of some use to people that actually know something about the issues or are motivated to learn them.”
Faculty
We’ve gathered together an International Faculty of business managers, government officials, scientists, engineers, physicians, and academicians, who are in the field of Regenerative Medicine to focus on the key economic/business issues (policies and procedures) in this emerging healthcare niche. This focus will be on new business models, new leadership and financing strategies and legal/regulatory hurdles in Regenerative Medicine.

Course Schedule
Monday, July 11
Session 1: Entrepreneurism, Regenerative Medicine and New Business Strategies

1:00 p.m. - Introduction
Arnold Caplan, PhD, Professor, Case Western Reserve University

1:02-1:15 p.m.
“Problem Set”
Robert Hisrich, MBA, PhD, Professor, Thunderbird School of Global Management

1:15-2:15 p.m.
“Entrepreneurism/Intrapreneurism”
Robert Hisrich, MBA, PhD, Professor, Thunderbird School of Global Management

2:15-3:30 p.m.
“Regenerative Medicine: What is it? Where did it arise from? Where is it going?”
Arnold Caplan, PhD, Professor, Case Western Reserve University

3:30-3:45 p.m.: Break

3:45-5:00 p.m.
“TBD”
Cheryl R. Blanchard, Ph.D. Sr. Vice President, Chief Scientific Officer, Zimmer, Inc.

5:00-6:15 P.M.
“From Cells to Drugs”
Robert Hariri, MD, PhD, Chief Executive Officer, Celgene Cellular Therapeutics

6:30pm
Reception/Dinner
Tuesday, July 12

Session 2: Business Models

8:15-9:30 a.m.
“Principles of Business Modeling”
Robin Young, CFA, Robin Young Consulting Group

9:30-10:30 a.m.
“Confessions of a Serial Entrepreneur: Delivering on the Promise of Translational Research”
Glenn Prestwich, PhD, Professor, University of Utah

10:30-10:45 a.m.: Break

11:00-12:15 p.m.
“Embryomics: Commercial Opportunities in the Increasingly Complex Biology of Pluripotency”
Michael D. West, PhD, Chief Executive Officer, BioTime, Inc

12:15-1:15 p.m. Lunch Provided

Session 3: New Leadership in Regenerative Medicine

1:15-2:15 p.m.:
“TBD”
Robin L. Smith, MD, Chief Executive Officer and Chairman NeoStem

2:15-3:15 p.m.
“TBD”
Lisa Colleran, President, LifeCell Corporation (TENTATIVE)

3:15-3:30 p.m.: Break

3:30-4:30 p.m.:
“Veterinary Regenerative Medicine: A Real Dog and Pony Show”
Robert Harman, DVM, MPVM, Founder and CEO, Vet-Stem, Inc.

4:30-6:00 p.m.:
“The Ups and Downs of a Serial Entrepreneur”
C. Randall Mills, PhD, President and Chief Executive Officer, Osiris Therapeutics, Inc.

6:00 p.m.: Adjourned – Dinner (Unscheduled)
Wednesday July 13
Session 4: New Financing Strategies

8:15-8:45 a.m.
“Entrepreneurism within the Educational Context”
Cyrus Taylor, PhD, Dean College of Arts and Sciences, Case Western Reserve University

8:45-9:45 a.m.
“TBD”
Silviu Itescu, MBBS (Hons), FRACP, FACP, FACR; Chief Executive Officer, Meso-blast (TENTATIVE)

9:45-10:00 a.m.: Break

10:00-11:00 a.m.
“The Acute Need for Entrepreneurism/Intrapreneurism with Not-For-Profits”
Rony Thomas, MBA, President and Chief Executive Officer, LifeNet Health

11:00-12:00 p.m.
“TBD”
Stuart K. Williams, Ph.D., Executive and Scientific Director, Cardiovascular Innovation Institute

12:00-1:15 pm: Lunch

Session 5: Academics, Entrepreneurs andTranslational Strategies

1:15-2:15 p.m.
“Big Hospitals and Entrepreneurism”
Marc S. Penn, M.D., Ph.D., Director, Cleveland Clinic

2:15-3:15 p.m.
OPEN
“TBD”

3:15-3:30 p.m.: Break

3:30-4:30 p.m.
“TBD”
David W. Smith, Head of Therapeutic Cell Solutions, Lonza Walkersville Inc

4:30-5:30 p.m.
“ASCs: Emerging Products and Business Models”
Linda Powers, JD, Managing Director, Toucan Capital Corporation

5:30-6:00 p.m.
Group Reports for Regenerative Medicine Problem Set

6:30 p.m.
Dinner
Thursday, July 14
Session 6: Hurdles for Regenerative Medicine (Legal and Regulatory, and Intrapreneurism)

8:30-9:45 a.m.
“Legal Environment: Patents, Timing and Risk”
David Smith, JD, Pepper Hamilton, LLP

9:45-10:45 a.m.
“FDA: Cell-Therapy and Regenerative Medicine From Inside the Panel”
Stanton Gerson, MD, Professor, Case Western Reserve University

10:45-11:00 a.m.: Break

11:00-12:00 noon
“New Concepts/Principles of Intrapreneurism”
Robert Hisrich, MBA, PhD, Professor, Thunderbird School of Global Management

12:00-12:30 p.m.
“Summation/Conference Conclusion”
Arnold Caplan, PhD, Director, Professor, Case Western Reserve University

12:30 p.m. - Lunch/Departure

Save $750 With Early Registration
$2,000 Early Registration (February-April 2011)
$2,250 Preregistration (May 2011)
$2,750 Registration (June-July 2011) (10% discount for Alumni).
Students or Pre-professional, $1,800 (Early $950)
REGISTRATION

To register, complete and mail or fax this form. Checks should be made payable to Case Western Reserve University/Regenerative Medicine and must be mailed to Tammie Lee, Skeletal Research Center, Case Western Reserve University, 2080 Adelbert Road, Cleveland, OH 44106-7080. You may register with a credit card by mail, phone or fax.
Phone: 216-368-3562; Fax: 216-368-4077
Web: http://case.edu/entrepreneurship/regen_med/

REGISTRATION FORM
(Please Print Clearly)

Name/Degree________________________________________
Title_______________________________________________
Company/University__________________________________
Address_____________________________________________
___________________________________________________
City________________________________________________
State_________________________________Zip____________
Phone______________________________________________
Fax________________________________________________
Email______________________________________________
Check appropriate box:
☐ I am a CWRU alumnus or TERMIS member.
☐ I am a graduate student or pre-professional.
☐ Check enclosed: Amount_________________________
☐ Credit Card: ☐ Visa ☐ Master Card ☐ Discover
Card Number_______________________________________
Expiration Date___________3 Digit CVV2 Code__________
Card Holder’s Name  ________________________________
Billing Address_______________________________________
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Amount_____________________________________________
Card Holder’s Signature______________________________

REFUND POLICY: All refund requests must be made in writing. Full refunds will be given for cancellations received by June 27, 2011. Cancellations received June 28, 2011 through July 4, 2011 will be subject to a $500 cancellation fee. No refunds will be given after July 4, 2011

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