

Sponsor TERMIS-EU 2017 Business Plan Competition (BPC)

Our mission

TERMIS-EU Business Plan Competition aims to inspire and equip innovative early career researchers in the fields of tissue engineering and regenerative medicine and accelerate the translation of their life-changing ideas from bench to market.

Support up-and-coming young investigators through philanthropy

By sponsoring the Training Programme (October 2016 – January 2017) and/or the Business Plan Competition (from January until the Final Competition at TERMIS-EU 2017 Conference in Davos, Switzerland, June 2017), you will be supporting young entrepreneurial researchers in their quest to translate their research into potential medical breakthroughs. Sponsors with relevant industrial experience are also invited to mentor competitors and participate in selecting finalists.

Promote your brand to an extensive audience

Through your support of TERMIS-EU BPC, a non-profit organisation, you will receive wide exposure of your brand or charitable foundation through promotional material before and during the Training Programme, Final Competition and/or Networking Dinner. This will include wide exposure to active entrepreneurial researchers in TERM fields across the world, as well as over 4,000 TERMIS members via a targeted email campaign and 1,000–1,300 conference attendees.

How BPC works

Training Programme | Free programme of online lectures open to any entrepreneurial researcher seeking advice in developing the requisite skills to successfully commercialise their product or service in the fast-paced TERM industry.

Round 1 | Preliminary Screening | Teams of up to five students and/or early career investigators submit a two-page summary and two-minute video pitch of their business idea. The top 50% of these teams are selected to enter Round 2.

Round 2 | Project Development | Each invited team receives mentorship from two leading industrial partners during the preparation of its 10-page Full Business Plan. Five finalist teams are selected by our panel of experienced judges.

Round 3 | Final Competition | Finalist teams compete by pitching their Business Plans at TERMIS-EU 2017 Conference. The top three teams are awarded monetary prizes to help them develop their businesses.

2017 sponsorship packages

The sponsorship opportunities listed below are available either as free-standing packages or as add-on options to be combined with conference packages.

Logo & hyperlink on termis.org/eu2017 & termisbpc.org *
 Logo & hyperlink on all BPC official email communication *
 Logo on all BPC slides & roller banners *
 Logo on all BPC promotional posters & flyers *
 Logo on slides during Training & Networking Dinner events
 2 min promo pitch at beginning of Networking Dinner event
 Promotional slide between all TERMIS-EU 2017 Conference sessions
 Flyer included in conference bag, distributed to all delegates
 Acknowledgement during opening ceremony
 3 min promo pitch at beginning of Final Competition event
 Credited as sole sponsor of Networking Dinner event (only 1 available)

Influence	Champion	Advocate	Support
✓	✓	✓	✓
✓	✓	✓	✓
✓	✓	✓	✓
✓	✓	✓	✗
✓	✓	✓	✗
✓	✓	✓	✗
✓	✓	✓	✗
✓	✓	✗	✗
✓	✓	✗	✗
✓	✓	✗	✗
✓	✗	✗	✗
€6,000	€5,000	€3,000	€1,000

Become a long-term partner

Looking to make a long-lasting philanthropic donation or to promote your brand through public engagement?

Inspire All the benefits of the Influence package for TERMIS-EU 2017, 2019 & 2020 BPC † €15,000

Lifesaver Negotiable long-term package for supporting TERMIS-EU BPC for the lifetime of the competition †

* Until after TERMIS-EU 2017 BPC. † Note that TERMIS-EU Conferences and BPCs take place during June on two consecutive years, followed the World Congress in the third year, which rotates between the Europe, Americas and Asia-Pacific Chapters.

Contact | TERMIS-EU BPC sponsorship opportunities: eubpc@termis.org | TERMIS-EU 2017 Conference: termis@aofoundation.org