European Chapter of the Tissue Engineering & Regenerative Medicine International Society 2020

2020
TERMIS
EU-Chapter / Manchester

26 - 29
May 2020

Manchester Central Conference Centre, Manchester, UK

Sponsorship & Exhibition Prospectus

www.termis.org/eu2020
INVITATION FROM THE TERMIS-EU 2020 ORGANISING COMMITTEE

Dear Members of the Tissue Engineering and Regenerative Medicine Industry,

It is our great pleasure to announce that the Tissue Engineering and Regenerative Medicine International Society (TERMIS) European Chapter Meeting 2020 will be held in Manchester on the 26th to 29th May 2020.

The TERMIS EU conference is the leading event for the dissemination of the latest research in tissue engineering and regenerative medicine, offering researchers, clinicians and industry an ideal opportunity to present and discuss their most recent findings, developments and challenges in the field.

The theme of the meeting in Manchester will be ‘Broadening the Targets and Approaches for Regenerative Medicine’ and will reflect state-of-the-art international science including the latest breakthroughs.

The conference will offer a mix of internationally-renowned plenary and keynote speakers spanning this interdisciplinary field, parallel scientific sessions, poster presentations, diverse pre-conference workshops and exciting network events. The TERMIS Student and Young Investigator Section (SYIS) will play an active role in organisation and will have their own dedicated sessions to ensure engagement with the next generation of leaders in the field.

We look forward to welcoming you to Manchester, a vibrant and dynamic city which mixes modern infrastructure with an immense scientific and industrial heritage as the ‘Birthplace of the Industrial Revolution’. With something on offer for everyone, we are confident you will enjoy both the conference and your time in the wonderful city of Manchester and its beautiful surroundings.

We hope to welcome all of you to the 2020 TERMIS EU Chapter Meeting in Manchester.

On behalf of the Local Organizing Committee

Dr Stephen Richardson
Programme Chair

Prof Sarah Cartmell
Conference Co-Chair

Prof Sue Kimber
Conference Co-Chair
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GENERAL INFORMATION

KEY FACTS
Dates: 26-29 May 2020
Location: Manchester, UK
Venue and Address: Manchester Central Convention Complex / Manchester M2 3GX UK
Expected Attendance: Over 1,200
Registration: Please refer to the TERMIS website for registration.
Meeting Website: www.termis.org/eu2020

REASONS TO PARTICIPATE
• TERMIS-EU is the leading European meeting in the area of tissue engineering and regenerative medicine
• The meeting is expected to bring together an audience of over 1,200 participants from academia, leading industry companies, clinicians and decision makers
• The scientific programme is designed to be cutting edge, including innovative topics as well as an unparalleled quality of keynote/plenary speakers
• The number of delegates attending TERMIS-EU meetings is growing, reflecting the increasing interest in the field of Tissue Engineering and Regenerative Medicine
• With Tissue and Cell Engineering Society meeting not being held in 2020, TERMIS-EU 2020 will be the place to convene for both the UK and the European tissue engineering community

PREVIOUS TERMIS-EU MEETINGS

CONGRESS ORGANIZER AND INQUIRIES

General Inquiries
Ms. Hanzade Aksoy
Email: haksoy@kenes.com

Scientific Program Coordinator
Ms. Mojca Rodic
Email: mrodic@kenes.com

Sponsorship & Exhibition Sales
Mr. Muzaffer Komek
Email: mkomek@kenes.com

Registration & Accommodation
Ms. Lara Volkan
Email: lvolkan@kenes.com
ABOUT TERMIS

TERMIS AND THE EU CHAPTER

TERMIS brings together the international community of persons engaged or interested in the field of tissue engineering and regenerative medicine and promotes education and research within the field of tissue engineering and regenerative medicine through regular meetings, publications and other forms of communication. The Society also serves as an international forum to promote the informed discussion of challenges and therapeutic benefits of the application of tissue engineering and regenerative medicine technologies.

Most importantly, the Society is committed to bringing you closer to key professionals to support your mutual understanding of the field, accelerate your research in the field and to enable you to contribute to the ultimate care of patients in this very important way. To affect this interchange of information, the Society has endorsed the journal, Tissue Engineering, as its official publication and has negotiated a reduced subscription rate for members of the TERMIS. In addition, the TERMIS publishes a quarterly newsletter for its members to keep them abreast of developments in the field. The TERMIS World Congress Meeting is held every three years. In the interim years the Continental Chapters host annual meetings to promote tissue engineering and regenerative medicine research regionally.

TERMIS has three regional chapters:
- Americas
- Asia Pacific
- Europe

For more information about TERMIS and its chapters, please visit: www.termis.org

TERMIS-EU 2020 COMMITTEES

Co-Chairs
Sarah Cartmell, UK
Sue Kimber, UK

Programme Chair
Stephen Richardson, UK

International Advisory Board
To Be Confirmed

Scientific Programme Committee
To Be Confirmed
ABOUT TERMIS

TERMIS-EU 2020 KEYNOTE SPEAKERS

Prof. Pete Coffey  
UCL Institute of Ophthalmology,  
UK

Prof. Michele de Luca  
University of Modena and Reggio Emilia,  
Italy

Prof. Alicia El Haj  
University of Birmingham,  
UK

Prof. Melissa Louise Knothe Tate  
UNSW Sydney,  
Australia

Dr. Cato T. Laurencin  
University of Connecticut,  
USA

Prof. Jos Malda  
University Medical Center Utrecht,  
The Netherlands

Prof. Viola Vogel  
ETH Zurich,  
Switzerland

THEME AND MAIN TRACKS OF TERMIS-EU 2020

The Theme
The theme of the meeting in Manchester will be ‘Broadening the Targets and Approaches for Regenerative Medicine’ and will reflect state-of-the-art international science including the latest breakthroughs.

Main Topics
Main topics for the meeting will include:
- Material technologies, including nanomaterials
- Biomaterial fabrication technologies, including 3D bioprinting and electrospinning
- Cell and stem cell applications across a broad range of tissues and diseases
- Biologics and gene editing
- Functional and structural assessments, including biomechanics and advanced imaging modalities
- Novel in vitro, ex vivo, in vivo approaches and in silico modelling
- Clinical and commercial translation of tissue engineering and regenerative medicine therapies
# ABOUT TERMIS

<table>
<thead>
<tr>
<th>Tuesday, May 26th, 2020</th>
<th>Wednesday, May 27th, 2020</th>
<th>Thursday, May 28th, 2020</th>
<th>Friday, May 29th, 2020</th>
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</thead>
<tbody>
<tr>
<td>09:00</td>
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<td>Pre-Conference Workshops</td>
<td>Parallel Sessions</td>
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<td>Coffee Break</td>
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<td>Parallel Sessions</td>
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<tr>
<td>Opening Ceremony</td>
<td>Lunch &amp; Industry</td>
<td>Lunch &amp; Industry</td>
<td>Lunch</td>
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<td>Symposia/Workshops</td>
<td>Symposia/Workshops</td>
<td>Symposia/Workshops</td>
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<td>17:30</td>
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<tr>
<td>18:00</td>
<td>Welcome Drinks Reception</td>
<td>SYIS Evening Event</td>
<td>Poster Session</td>
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<tr>
<td>and Poster Session</td>
<td>(with SYIS poster tours)</td>
<td>Local venue to be determined</td>
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<tr>
<td>19:30</td>
<td>Networking Dinner</td>
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</tbody>
</table>

1. Each parallel session incorporates 5 sessions running simultaneously.
2. Coffee and lunch breaks incorporate poster viewing.
3. Location of each session can be viewed at the section titled TERMIS Site Plan.
SPONSORSHIP OPPORTUNITIES

The TERMIS-EU 2020 Conference invites sponsors to participate in this important meeting. A commercial exhibition will be held as a central feature of the TERMIS-EU 2020 Conference from 26th to the 29th May. To ensure maximum interaction between the industry and the participants, the Welcome Reception, breaks and lunches are all planned to be held within the main exhibition area. Exhibition spaces are limited and will be allocated on a sponsorship level basis (detailed below) and within each level a first-come, first served basis (multiple choices are available). We are also happy to discuss additional tailored packages for sponsors with requirement.

Suggest an Idea!

We strongly encourage potential sponsors to suggest their own ideas for sponsorship. For example, the venue, Manchester Central was originally a railway terminus for the city which dates back to 1880! And the historic vaults below the venue will be the home to a distillery run by Manchester Gin along with a cocktail bar and restaurant starting with 2019. Why not suggest holding a special event during one of the evenings of TERMIS-EU 2020? We are very open to additional sponsorship opportunities.

HOW TO MAKE YOUR BOOKING

Applications are only accepted through the official Sponsorship and Exhibition portal on the meeting website at www.termins.org/eu2020. By submitting its application, the sponsor/exhibitor will have accepted the terms and conditions set out in this prospectus. You can purchase multiple sponsorship items and upon completing your application, you will receive a receipt confirmation and invoice via e-mail.

SPONSORSHIP PACKAGES

Gold Sponsor (Limited to 2 companies) 17.500 GBP

- Two delegate registrations for company staff (includes scientific session attendance and has all other exhibitor staff registration rights)
- Three exhibitor registrations for company staff (includes coffee breaks and lunches)
- 18m2 exhibition booth space
- Priority choice of exhibition booth location
- Priority choice to sponsor the conference delegate bags with your logo on
- Priority choice to sponsor the conference lanyard
- Sponsor logo on conference announcements
- Conference website and final programme/congress app listing as Gold Sponsor with your company logo and hyperlink to your website
- Right to include a single-page, A5 insert in the delegate bags (insert to be approved by the organizing committee)
- Sponsor may host lunchtime Satellite Symposium of 45 minutes (costs for technical equipment, speakers are at the sponsors’ expense)
- A 100-words company profile to be placed in the Mini Programme / congress app
- Acknowledgement at the Sponsors & Exhibitors Board during the Meeting, with “with contributions of”

Silver Sponsor (Limited to 4 companies) 10.000 GBP

- One delegate registration for company staff (includes scientific session attendance and has all other exhibitor staff registration rights)
- Two exhibitor registrations for company staff (includes coffee breaks and lunches)
- 12m2 exhibition booth space
- Conference website and final programme/congress app listing as Silver Sponsor with your company logo and hyperlink to your website
- A 100-words company profile to be placed in the Mini Programme / congress app
- Acknowledgement at the Sponsors & Exhibitors Board during the Meeting, with “with contributions of”
SPONSORSHIP OPPORTUNITIES

Bronze Sponsor (Unlimited) 6.000 GBP

- Two exhibitor registrations for company staff (includes coffee breaks and lunches)
- 6m2 exhibition booth space
- Conference website and final programme/congress app listing as Bronze Sponsor with your company logo and hyperlink to your website
- A 100-words company profile to be placed in the Mini Programme / congress app
- Acknowledgement at the Sponsors & Exhibitors Board during the Meeting, with “with contributions of”

Publisher Stand (Limited to 4) 4.500 GBP

- Two exhibitor registrations for company staff (includes coffee breaks and lunches)
- 6m2 exhibition booth space
- Exhibition booth location designated by organizers
- A 100-words company profile to be placed in the Mini Programme / congress app
- Conference website and final programme/congress app listing as Publisher Sponsor with your company logo and hyperlink to your website

Publishers are invited to display books and journals for sale at the conference.

Exhibition Space Entitlements

With every exhibition stand:
- General cleaning of public areas and gangways as per scheduled cleaning times
- Needle-punch carpet, 1 color, protected by plastic foil
- 2m40 high white shell scheme structures with white laminated panels, per meter
- 46mm high single fascia on the periphery of each open sides of the stands, in black up to 20 letters (no logo)

Per every 6 m2:
- 1 power strip with 3 sockets (UK type)
- 1 counter with lockable cabinet and 2 chairs
- 1 small rubbish bin

Details on additional exhibition registration, bespoke stand design, exhibition days and technical manual can be seen in the following pages.
SPONSORSHIP OPPORTUNITIES

INDIVIDUAL SPONSORSHIP OPPORTUNITIES

Scientific Opportunities

Educational Grants

Grants of any amount, whether for the overall program or for individual sessions, are appreciated and important to the success of the event.

Industry (Satellite) Symposium (45 minutes, available on 2 days during lunch break) 7.500 GBP

- Permission to use the phrase: “Industry Symposium Sponsor of the TERMIS-EU 2020 Conference”
- 2 sponsor roll-ups to be placed at the entrance of the session hall (roll-ups to be provided by the sponsor, designs to be approved by the organizing committee).
- Inclusion of the sponsor’s symposium invitation cards/programs in the Conference bags (the invitation cards/programs to be provided by the Sponsor, content to be approved by the organizing committee)
- Satellite symposium programme and symposium speakers’ abstracts to be included in the final programme / congress app in the industry symposium section
- Conference website and final programme/congress app listing of the symposium and the company as industry symposia sponsor with your company logo and hyperlink to your website
- A 100-words company profile to be placed in the Mini Programme / congress app

* Speakers will be invited by the Sponsor and their registration fees, accommodation and travel costs will be covered by the Sponsor. This also applies in the case the Symposium speakers have already been invited as speakers of the general scientific program.
** This sponsorship option is subject to availability as the main sponsors will have the priority of using the time slot. Please ask for further information.
*** The program, the timing and the topic are subject to the approval of the Conference Scientific Committee.
**** Includes hall rental, standard audio/visual equipment, display table
SPONSORSHIP OPPORTUNITIES

E – Sponsorship Opportunities

Conference Mobile Application 4.500 GBP

All key information about the meeting including daily programme, venue map, general information, abstracts will be delivered to the delegates with in the application. No printed final programme will be available and as the sponsor of this item, you are guaranteed to receive exposure multiple times a day for every delegate.

Conference App sponsorship includes:
- Supporter acknowledgement on the landing page of the app: “The TERMIS-EU 2020 Congress App is brought to you by: company name/logo” (product logo not permitted)
- Signage on site with App QR code and “Supported by: company name/logo” (product logo not permitted)
- 2 “push notifications” are included in the sponsorship package
- Sponsor’s logo to be placed on the congress website with hyperlink of Sponsor’s company/product website
- Support will be acknowledged in the Sponsorship and Exhibition section of the program, on the event website, with signage during the event, and in the final program / congress app.
- A 100-words company profile to be placed in the Mini Programme / congress app

Wi-Fi Sponsorship (limited with 1 company) 3.500 GBP

Wireless Network Provision: Delegates wishing to access the internet via their own laptop/smartphone may do so by using the Meeting Wi-Fi. Supporter of this piece of technology will receive strong visibility during the meeting.

- Network password to be determined with Sponsor’s company name. (Network name will be TERMIS-EU 2020)
- Sponsor’s logo to be placed on the congress website with hyperlink of Sponsor’s company/product website.
- Support will be acknowledged in the Sponsorship and Exhibition section of the program, on the event website, with signage during the event, and in the final program / congress app.
- A 100-words company profile to be placed in the Mini Programme / congress app
SPONSORSHIP OPPORTUNITIES

Hospitality Options

Help keep the delegates alert and refuelled by sponsoring one, two or all three lunches or afternoon coffee breaks!

<table>
<thead>
<tr>
<th>Conference Breaks (per break, 6 available, allocated on first-come first-served basis)</th>
<th>3.500 GBP</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Price reduced by 10% for a single sponsor funding all morning/afternoon coffee breaks</td>
<td></td>
</tr>
<tr>
<td>• Company logo branded tent cards to be placed on catering stations and bistro tables during the break</td>
<td></td>
</tr>
<tr>
<td>• 6 roll-ups with company logo to be placed around the catering locations for the duration of the break (roll-ups to be provided by the sponsors, design to be approved by the organizing committee)</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Lunches (per lunch, 2 available, allocated on first-come first-served basis)</th>
<th>5.000 GBP</th>
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</thead>
<tbody>
<tr>
<td>• Price reduced by 10% for a single sponsor funding all lunches</td>
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</tr>
<tr>
<td>• Company logo branded tent cards to be placed on catering stations and bistro tables during the break</td>
<td></td>
</tr>
<tr>
<td>• 6 roll-ups with company logo to be placed around the catering locations for the duration of the break (roll-ups to be provided by the sponsors, design to be approved by the organizing committee)</td>
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</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Welcome Drinks Reception and Poster Session Sponsor (with SYS Poster tours)</th>
<th>20.000 GBP</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sponsor the Networking Reception to be held on Tuesday 26th May 2020. The social highlight of TERMIS-EU 2020 Conference will be a memorable meal.</td>
<td></td>
</tr>
<tr>
<td>• 1 banner with sponsor logo to be placed at the entrance of the venue, with “Kind contributions of” wording</td>
<td></td>
</tr>
<tr>
<td>• Sponsor logo on conference announcements</td>
<td></td>
</tr>
<tr>
<td>• Conference website and final programme/congress app listing as Meeting Sponsor with your company logo and hyperlink to your website</td>
<td></td>
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<tr>
<td>• A 100-words company profile to be placed in the Mini Programme / congress app</td>
<td></td>
</tr>
<tr>
<td>• Acknowledgement at the Sponsors &amp; Exhibitors Board during the Meeting, with “with contributions of”</td>
<td></td>
</tr>
<tr>
<td>• Acknowledgement by the Organizing Committee President during the Networking Reception.</td>
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<tr>
<td>• Includes 5 invitations to the networking event</td>
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</tr>
</tbody>
</table>
SPONSORSHIP OPPORTUNITIES

Additional Visibility Opportunities

**Speaker Ready Room (limited to 1 company)**  
2.500 GBP

- All faculty and abstract speakers will be required to go to the Speaker Ready Room to check and upload their presentations.
- The sponsor’s name/or company logo will appear on the signage for this room
- Opportunity to display sponsor’s logo on screensavers and desktop background at each workstation in this room
- Conference website and final programme/congress app listing as Meeting Sponsor with your company logo and hyperlink to your website
- A 100-words company profile to be placed in the Mini Programme / congress app
- Acknowledgement at the Sponsors & Exhibitors Board during the Meeting, with “with contributions of” wording

**Lanyards (limited to 1 company)**  
3.000 GBP

- Sponsor’s name and/or logo to be printed together with the Conference logo on the lanyards that will be distributed to the delegates and exhibitors.
- The design of the lanyard is subject to the approval of Organizing Committee
- Conference website and final programme/congress app listing as Meeting Sponsor with your company logo and hyperlink to your website
- A 100-words company profile to be placed in the Mini Programme / congress app
- Acknowledgement at the Sponsors & Exhibitors Board during the Meeting, with “with contributions of” wording
- Lanyards to be produced by the meeting secretariat.

**Conference Pens & Notepad (limited to 1 company)**  
2.000 GBP

- Sponsor’s name and/or logo to be printed on the pens & notepad that will be distributed with the Conference bags.
- The design of the pens & notepad is subject to the approval of Organizing Committee
- Conference website and final programme/congress app listing as Meeting Sponsor with your company logo and hyperlink to your website
- A 100-words company profile to be placed in the Mini Programme / congress app
- Acknowledgement at the Sponsors & Exhibitors Board during the Meeting, with “with contributions of” wording
- Pens and notepads to be produced by the meeting secretariat.

**Conference Bags (limited to 1 company)**  
7.500 GBP

- Sponsor’s logo to be printed on the Conference bags together with the Conference logo/name
- The design of congress bags is subject to the approval of the Organizing Committee
- Conference website and final programme/congress app listing as Meeting Sponsor with your company logo and hyperlink to your website
- A 100-words company profile to be placed in the Mini Programme / congress app
- Acknowledgement at the Sponsors & Exhibitors Board during the Meeting, with “with contributions of” wording
- Conference bags to be produced by the meeting secretariat.

**Promotional Insert in Conference Bag (limited to 5 companies)**  
750 GBP

- A competitively-priced option to further boost the visibility of your brand and products.
- Includes a single-Page (double sided) flyer in size A5.
- Flyer is subject to Organising Committee approval.
SPONSORSHIP OPPORTUNITIES

Advertisement in the Mini programme Book (14 x 10 cm)

<table>
<thead>
<tr>
<th>Option</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>MINI PROGRAM BOOK INSIDE FRONT COVER (limited to 1 company)</td>
<td>2,000- GBP</td>
</tr>
<tr>
<td>MINI PROGRAM BOOK INSIDE BACK COVER (limited to 1 company)</td>
<td>3,000- GBP</td>
</tr>
<tr>
<td>MINI PROGRAM BOOK INSIDE PAGE (limited to 4 companies)</td>
<td>1,000- GBP</td>
</tr>
</tbody>
</table>

Branding Opportunities at the Venue

Make use of Manchester Central’s indoor and outdoor signage areas to promote your brand.

- Charter Foyer Exterior ("Sponsor name" welcomes all participants to TERMIS-EU 2020)
- Charter Side Doors
- Charter 4 Exchange stairwell
- Charter 1 wall
- Charter 3 wall

* Branding locations can be seen below
** For Sponsorship & Production cost, please contact Mr. Muzaffer Komek, Sponsorship & Exhibition at mkomek@kenes.com
SPONSORSHIP OPPORTUNITIES

AWARD SPONSORSHIPS
Separate awards to encourage interaction between established researchers and up-and-coming students and young investigators by giving recognition to those with outstanding writing and presentation skills.

- Visibility on conference website and link to sponsor’s webpage
- Sponsor’s logo will be announced through the web-site.

Awards planned to be distributed:

<table>
<thead>
<tr>
<th>Award Category</th>
<th>Total Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Best Oral Presentation Abstract Awards</td>
<td>2,250 GBP</td>
</tr>
<tr>
<td>Gold</td>
<td>1,000 GBP</td>
</tr>
<tr>
<td>Silver</td>
<td>750 GBP</td>
</tr>
<tr>
<td>Bronze</td>
<td>500 GBP</td>
</tr>
<tr>
<td>Rapid-Fire Poster Competition Awards</td>
<td>2,250 GBP</td>
</tr>
<tr>
<td>Gold</td>
<td>1,000 GBP</td>
</tr>
<tr>
<td>Silver</td>
<td>750 GBP</td>
</tr>
<tr>
<td>Bronze</td>
<td>500 GBP</td>
</tr>
<tr>
<td>Best Poster Awards</td>
<td>1,500 GBP</td>
</tr>
<tr>
<td>Gold</td>
<td>750 GBP</td>
</tr>
<tr>
<td>Silver</td>
<td>500 GBP</td>
</tr>
<tr>
<td>Bronze</td>
<td>250 GBP</td>
</tr>
</tbody>
</table>
EXHIBITION DETAILS

EXHIBITION TIMETABLE

Set up:
May 25, 2020, Monday 12:00 – 18:00

Exhibition Hours:
May 26, 2020, Tuesday 09:00 – 17:00
May 27, 2020, Wednesday 09:00 – 17:30
May 28, 2020, Thursday 09:00 – 18:00
May 29, 2020, Friday 09:00 – 14:30

Dismantling:
May 29, 2020, Friday, 14:30 – 20:00

CUSTOM STAND DESIGN

Please contact Mr. Muzaffer Komek (mkomek@kenes.com) if you would like to consider a custom stand design for alternatives and quotation.

ADDITIONAL EXHIBITOR REGISTRATION AND REGISTRATION ENTITLEMENTS

All exhibitors are required to be registered and a badge check will be carried at the venue entrance. Should you need additional exhibition badges, please use the link below to register.

The registration fee for exhibitors is 200 GBP, and includes the below:
- Access to meeting venue during set-up, event and dismantling
- Coffee-breaks, lunches and the welcome reception as announced in the final programme
- Conference bags with meeting collaterals

Scientific session access is strictly limited to delegate registrations and a badge check will be carried at session hall entrances.

EXHIBITORS’ TECHNICAL MANUAL

An Exhibitors’ Technical Manual outlining all technical aspects of exhibiting will be circulated 3 months prior to the Meeting. It will include the following:
- Technical details about the venue
- Final exhibition details and information
- Contractor details
- Services available to exhibitors and order forms

EXHIBITOR PROFILES

Please make sure to include the following during your booking at the sponsorship sales portal. The organisers will not be liable for not being able to perform their responsibilities due to the sponsor not delivering required collaterals or text in the specified manner and specified time.

EXHIBITION TERMS & CONDITIONS

The Terms and Conditions of exhibiting are included down below. Please note that signing of the EXHIBITION BOOKING FORM indicates acceptance of these Terms and Conditions. The Exhibition Booking Form will be held as a valid liable contract, by which both parties will be bound. Further details will be included in the Exhibition Technical Manual.

CONFIRMATION OF BOOKINGS

Once your sponsorship booking is completed on the portal, a confirmation of exhibition will be mailed to you with an accompanying proforma invoice.
Clause 1: Participant (Exhibitor or Sponsor Company) is required to make its application on the official sponsorship and exhibition booking portal of the meeting and make the related payment to KENES GROUP (Organizing Secretariat) in order to be an exhibitor or sponsor in the mentioned organization. Following this process, KENES GROUP will send an official document to the participant company that is confirming the sponsorship or stand rental.

Clause 2: The receipt of the electronic application at the official booking portal will act as proof that sponsor/exhibitor has accepted all terms and conditions stipulated in this document and the sponsorship and exhibition portal. The validity of the application form depends on the agreement between all parties on all conditions required in this document.

Clause 3: Participant’s liability starts with the submission of the application form. By declining to attend the exhibition, Participant will not be released of their liabilities.

Clause 4: KENES GROUP will prepare the exhibition area as the stand areas have been marked, with shell scheme and items stated as included in the pricing above as well. The stand area to be rented to the Participant, will be marked on the exhibition floorplan, the stand number, size and payment conditions will be indicated in the electronic application form. In the case the Participant requires additional items, these will be provided at additional costs.

 Clause 5: Participant is obliged to get the approval of KENES GROUP for the design of their special stand project. KENES GROUP is authorized to check the project in detail and make necessary arrangements in order to provide the convenience of the project.

Clause 6: KENES GROUP has the right to re-arrange the exhibition floorplan and change the stand places upon request of an exhibitor or due to any eligible reason. The maximum stand height will be announced in the exhibition technical manual.

Clause 7: The exhibition/sponsorship fees are calculated:

i. Stand space indicated on the exhibition and sponsorship booking form.

ii. Sponsorship benefits mentioned under the related sponsorship title listed in this prospectus.

iii. Providing the information office services.

iv. Providing the general security and cleaning services of the exhibition area (participants are obliged to clean their stands)

v. Participants are responsible of the safety and insurance of their products within their stand areas.

Clause 8: The services which are not included in the exhibition/sponsorship fee and can be provided additionally by Participant’s additional order and payment are listed as below:

i. Additional exhibitor badges(s)

ii. Phone and/or internet lines

iii. Catering services

iv. Additional stand equipment including furniture, AV equipment, floral decoration, etc.

Clause 9: Participant has the interior design of the stand done on their own budget. Participant is liable to have a competent staff work at their stand who can give technical and commercial information to the participants within the exhibition opening hours.

Clause 10: Exhibition area will be open between the dates mentioned in the exhibition information section of this document.

Clause 11: Exhibition set-up hours has been mentioned between in the exhibition information section of this document. Participants are only being allowed to proceed the set-up of their stand only for decoration work in that timeframe. On the closing day of the exhibition all the stands should be dismantled and cleared out between the hours indicated in the exhibition information section of this document. KENES GROUP has the right to throw out the materials which are not taken out from the stand area within this dismantling time without any warning. Any damages and expenses incurred must be covered by the Participant.

Clause 12: Exhibition organized by KENES GROUP might completely or partly becomes impossible to be operated due to force majeure (circumstances that are not under the control of KENES GROUP, such as interventions of government or any other official authorities, war, strike, riot, coup d'état, quarantine, epidemic diseases, civil turmoil, natural disasters etc.). In the case of occurrence of any of the above-mentioned reasons, KENES GROUP does not admit any liability.

Clause 13: Participant that accepts the booking conditions via making an electronic application at the official sponsorship and exhibition sales portal is obliged to correspond to the exhibition terms and conditions, as well as the exhibition timetable.

Clause 14: CANCELLATION POLICY: All cancellation requirements must be sent to KENES GROUP in writing. For cancellations before February 1, 2020 full payment less the bank charges will be refunded. For cancellations between February 1 and March 1, 2020; 50% of the exhibition payment will be charged as penalty and the rest in the bank charges will be refunded. For cancellations on or after March 1, 2020; full exhibition amount will be charged, and no refunds will be made.

Clause 15: Any activities within the stand area such as distributing promotional materials, organizing a special activity for the participants, serving food & beverage, using any audio-visual system, etc. should not disturb the exhibition in general, as well as the participants of the conference and exhibition.

Clause 16: Participants are not allowed to make any promotion for their companies and/or products out of their rented stand area, or anywhere place which have not been indicated in the sponsorship benefits listed under the related sponsorship title.

Clause 17: In the case the Participant causes any material damage in the event venue they are obliged to make restitution for the related damage.

Clause 18: In the case the Participant exceeds their stand area size, they should dismantle their stand and set-up again with the correct size.

Clause 19: The regulations of the event venue will apply for food & beverage services in the stand area. Therefore, Participant is required to inform KENES GROUP prior to the organization dates regarding the food & beverage services planned within the scope of their participation.

Clause 20: ACCELERATION – INTEREST CONDITION: The payment plan is as it is indicated in the application form, and in the case of any delays in any of the payments due to any reasons, the full amount of the deferred payment will become due and has to be paid immediately.

Clause 21: INTEGRITY OF THE AGREEMENT: this agreement includes all agreed correspondence between both parties and takes the place of all prior written or verbal correspondences. Any changes on this agreement has to be done in writing and signed by the authorized representatives of both parties.

Clause 22: DIVISIBILITY OF THE AGREEMENT: Any court ruling about disallowance of any of the clauses of this agreement (no matter completely or partly) will not affect other clauses to be applied.

Clause 23: TERMINATION OF THE AGREEMENT: Termination of the agreement does not affect the rights and liabilities of both parties arises from this agreement before the time of termination. In the case this agreement is terminated under the mentioned circumstances, KENES GROUP will not be under any liability to the Participant, and Participant accept and commits that they will not claim anything including a compensation for any loses or lack of profit.

Clause 24: CONDITION OF PROOF: KENES GROUP's records will be considered valid in the case of any conflicts arises between both parties.

Clause 25: CONDITION OF AUTHORIZATION: Istanbul Courts and Istanbul Enforcement Offices are authorized for the settlement of any conflicts arises from the implementation of this agreement.

Clause 26: These agreement conditions are a part of the application form and become effective by signing the application form.

Clause 27: This agreement is consisting of 27 clauses.