MAY 31 - JUNE 4 2021
TERMIS
6TH WORLD CONGRESS
MAASTRICHT
THE NETHERLANDS

sponsorship opportunities
Biologically inspired
technology driven
regenerative medicine
We are pleased to announce the 6th TERMIS 2021 World Congress in Maastricht; the premier event for the dissemination of cutting edge research in tissue engineering and regenerative medicine. The congress is the official World Congress of the Tissue Engineering and Regenerative Medicine International Society, Inc. (TERMIS), whose purpose is the worldwide advancement of both the science and technology of tissue engineering and regenerative medicine.

The TERMIS World Congress is held every three years, and brings together researchers, scientists, clinicians, trainees and students from both academia and industry to discuss critical developments in the field. The meeting is led by keynote speakers each day and consists of parallel technical sessions as well as poster presentations. A strong role in the meeting planning and execution will be played by the TERMIS Student and Young Investigator Section (SYIS).

The 6th World Congress will be held from May 31st to June 4th, 2021 at the Maastricht Exhibition and Congress Centre (MECC) in Maastricht, the Netherlands. The MECC is located at the heart of the Maastricht Health Campus. The exhibition area, combined with the poster and break areas, will be placed at the center of the congress to provide you with maximum visibility.

This is your opportunity to be part of this unique, innovative and excellent world congress. TERMIS 2021 World Congress promises to attract leading scientists and decision makers from all over the world.

This congress will provide an excellent opportunity for you to engage with an international audience of more than 2,000 scientists, policymakers and innovators in the field of tissue engineering and regenerative medicine. It also provides you with the perfect stage to present your latest innovations to the most relevant user groups in this field.

We look forward to seeing you in Maastricht in 2021!

Yours sincerely,
on behalf of the Local Organizing Committee of 6th TERMIS 2021 World Congress

SPONSORSHIP & EXHIBITOR PROSPECTUS
APPLICATION GUIDELINES
You’re invited to participate!

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WHY SPONSOR?

Reasons why your business should be sponsoring

Put Your Business in the Spotlight
Having a presence at our congress positions you and your business as an authority in your industry. You gain respect and credibility by standing out from the pack of attendees and prominently displaying your products and marketing materials. Instead of just attending the event and looking for people to share your business card with, sponsorship brings attendees who are eager to find out about your business directly to you.

Get in front of your Target Market
The TERMIS 2021 organizers are spending time and money marketing the TERMIS 2021 World Congress to your target audience, bringing these attendees into the room. Your job is to come prepared to take full advantage of this opportunity by making sure you create eye-catching, professional signs, marketing materials and product displays that draw attendees to you.

Lead Generation and New Contacts
Be sure to have some sort of lead generation system in place during the days of the TERMIS 2021 World Congress. People will give up business cards and email addresses in exchange for a chance to win a great prize in a draw, samples or even chocolates and other promotional item giveaways.

Get Your Brand Noticed
Being featured in the program booklet of the TERMIS 2021 World Congress, on the website with your logo and having a booth at the exhibition are all great ways to leverage your sponsorship and get brand recognition.

New Clients, New Customers, New Business
Not only are the attendees of the TERMIS 2021 World Congress potential new clients and customers, so are your fellow sponsors and vendors! You can form new business partnerships, meet like-minded business professionals in complimentary businesses with which you share the same target market but are not in competition.

Give attendees a “taste” of your business
Bringing samples to the TERMIS 2021 World Congress as giveaways is a terrific way to capture the attention of attendees. Be creative and think of out-of-the-box ways to stand out. By sharing a sample or trial offer of your product, you engage attendees and increase your chances of turning them into new customers.

Market Your Business Inexpensively
We all know how much advertising your business can cost. It can run into thousands of euros or more to place an ad in a well-known local publication that will appear only once! Spending that same amount or less as a sponsor or vendor at the TERMIS 2021 World Congress is a much wiser investment that will bring a greater return on investment. Remember, you will be in the same room with hundreds of attendees who are your target market. By leveraging the TERMIS 2021 World Congress to your advantage, there will be no limit on your potential ROI.
WHAT IS THE TERMIS WORLD CONGRESS?

To accomplish its mission, the Society brings together the international community of persons engaged or interested in the field of tissue engineering and regenerative medicine and promotes education and research within the field of tissue engineering and regenerative medicine through regular meetings, publications and other forms of communication. The Society also serves as an international forum to promote the informed discussion of challenges and therapeutic benefits of the application of tissue engineering and regenerative medicine technologies.

Most importantly, the Society is committed to bringing you closer to key professionals to support your mutual understanding of the field, accelerate your research in the field and to enable you to contribute to the ultimate care of patients in this very important way. To affect this interchange of information, the Society has endorsed the journal, Tissue Engineering, as its official publication and has negotiated a reduced subscription rate for members of the TERMIS. In addition, the TERMIS publishes a quarterly newsletter for its members to keep them abreast of developments in the field.

The TERMIS World Congress will be held every three years. In the interim years the Continental Chapters will host annual meetings to promote tissue engineering and regenerative medicine research regionally.

Your participation in the TERMIS community will be rewarding for you and enriching for the Society’s existing members.
CONGRESS CHAIRS
Prof. dr. Liesbet Geris – co-chair
University of Leuven, Belgium
Prof. dr. Stefan Jockenhoevel – co-chair
RWTH Aachen University, Germany
Prof. dr. Lorenzo Moroni – chair
Maastricht University, the Netherlands

CURRENT SCIENTIFIC ADVISORY AND LOCAL ORGANISING COMMITTEE MEMBERS
Payam Akhvary, University of Dusseldorf - Germany
Aart van Apeldoorn, Maastricht University - The Netherlands
Alexander Assmann, University of Dusseldorf - Germany
Matthew Baker, Maastricht University - The Netherlands

Yves Beguin, University of Liege - Belgium
Clemens van Blitterswijck, Maastricht University - The Netherlands
Aurélie Carlier, Maastricht University - The Netherlands
Geert Carmeliet, Katholieke Universiteit Leuven - Belgium
Peter Debrueul, University of Gent - Belgium
Denis Dufrane, Catholic University of Louvain - Belgium
Horst Fischer, RWTH Aachen University - Germany
Stefan Gieselbrecht, Maastricht University - The Netherlands
Martijn van Griensven, Maastricht University - The Netherlands
Pamela Habibovic, Maastricht University - The Netherlands
Greet Kerckhofs, Catholic University of Louvain - Belgium
Ivo Lambrichts, University of Hasselt - Belgium
Vanessa LaPointe, Maastricht University - The Netherlands
Laura De Laporte, RWTH Aachen - Germany

Artur Lichtenberg, University of Dusseldorf - Germany
Frank Lyuyn, Katholieke Universiteit Leuven - Belgium
Carlos Mota, Maastricht University - The Netherlands
Sabine Neuss-Stein, RWTH Aachen University Hospital - Germany
Joannis Papantonious, Katholieke Universiteit Leuven - Belgium
Sabine van Rijt, Maastricht University - The Netherlands
Vera Rogiers, Free University of Brussels - Belgium
Elizabeth Rosado Balmeyer, Maastricht University - The Netherlands
Roman Trunkemüller, Maastricht University - The Netherlands
Sandra Van Vlierberghe, University of Gent - Belgium
Paul Wieringa, Maastricht University - The Netherlands
Nadia Zafaria, University of Antwerp - Belgium

CURRENT SCIENTIFIC ADVISORY COMMITTEE MEMBERS
Eben Alsbarg, University of Illinois Chicago - USA
Paula Alves, Institute of Experimental Biology and Technology - Portugal
Luigi Ambrosio, University of Naples - Italy
Joëlle Amedée, University of Bordeaux - France
Kristi Anseth, University of Colorado - USA
Manu Garcia Aznar, University of Zaragoza - Spain

Cristina Barrias, University of Porto - Portugal
Jeroen van den Beucken, Radboud University - The Netherlands
Jan de Boer, Eindhoven University of Technology - The Netherlands
Carlijn Bouten, Eindhoven University of Technology - The Netherlands
Eric Brey, University of Texas San Antonio - USA
Bryan Brown, University of Pittsburgh - USA
Jason Burdick, University of Pennsylvania - USA
Jonathan Butcher, Cornell University - USA
Sarah Cartmell, University of Manchester - United Kingdom
Maria Chatzinyalioudi, University of Crete - Greece
Guoping Chen, University of Tsukuba - Japan
Justin Cooper-White, University of Queensland - Australia
Tracy Criswel, Wake Forest University - USA
Patricia Dankers, Eindhoven University of Technology - The Netherlands
Tal Dvir, Tel Aviv University - Israel
Mime Egami, Tokyo Women's Medical University - Japan
David Egly, AO Davos Institute - Switzerland
Jennifer Eliseeff, Johns Hopkins University - USA
Elsabeth Engel, Institute of Bioengineering of Catalonia - Spain
Jeroen Eyckmans, Boston University - USA
Eric Farrelli, Erasmus Medical Center University - The Netherlands
John Fisher, University of Maryland - USA
Paul Gatenholm, Chalmers University of Technology - Sweden
Sourabgh Ghosh, Indian Institute of Technology New Delhi - India
Manuela Gomes, University of Minho - Portugal
Marie Jose Goumans, Leiden University Medical Center - The Netherlands
Warren Grayson, Johns Hopkins University - USA
Farshid Guilak, Washington University - USA
Robert Guldberg, Georgia Institute of Technology - USA
Marco Harmse, University Medical Center Groningen - The Netherlands
Akon Higuchi, National Central University - Taiwan
Scott Hollister, Georgia Institute of Technology - USA
Yu-Chen Hu, National Tsing Hua University - Taiwan
Clark Hung, Columbia University - USA
Fred Kasper, University of Texas - USA
Ngee Kooi Woei, Nanyang Technological University - Singapore
Danny Kelly, Trinity College Dublin - Ireland
Mark Chong Seow Khoon, Nanyang Technological University - Singapore
Sue Kimber, University of Manchester - United Kingdom
Masahiro Kino-Oka, Osaka University - Japan
Bahattin Koc, Sabanci University - Turkey
Subhas Kundu, University of Minho - Portugal
Sander Leeuwenburg, Radboud University - The Netherlands
Malgorzata Lewandowski, Warsaw University of Medicine - Poland
Jennifer Lewis, Harvard University - USA
Katja Leyland-Schenken, University Women's Hospital Tubingen - Germany
Wei Liu, Shanghai Jiao Tong University - China
Shulami Livne, Israel Institute of Technology - Israel
Peter Ma, University of Michigan - USA
Jos Malda, Utrecht University - The Netherlands
Biman Mandal, Indian Institute of Technology Guwahati - India
Joao Mano, University of Aveiro - Portugal
Sakis Mantalaris, Georgia Institute of Technology - USA
Diego Mantovani, University of Laval - Canada
Penny Martens, University of New South Wales - Australia
Ivan Martin, University Hospital Basel - Switzerland
Petra Mela, Technical University of Munich - Germany

Tony Miklos, Rice University - USA
Michael Monaghan, Trinity College Dublin - Ireland
Matteo Moretti, University Hospital Lugano - Switzerland
Makoto Nakamura, University of Toyama - Japan
Francisco Nicotra, University of Milan Bicocca - Italy
Fergal O'Brien, Royal College of Surgeons Ireland - Ireland
Richard O'Reffo, University of Southampton - United Kingdom
Gerjo van Osch, Erasmus Medical Center University - The Netherlands
Abhay Pandit, National University of Ireland Galway - Ireland
Louis Pennings, Utrecht University - The Netherlands
Patricia Pranke, Federal University Rio Grande Do Sul - Brazil
Tol Babelin, Leiden University Medical Center - The Netherlands
Milica Radisic, University of Toronto - Canada
Manuela Raimondi, Polytechnic University of Malaya - Malaysia
Rui Reis, University of Minho - Portugal
Geoff Richards, AO Davos Institute - Switzerland
Stephen Richardson, University of Manchester - United Kingdom
Felicity Rose, University of Nottingham - United Kingdom
Joris Rotmans, Leiden University Medical Center - The Netherlands
Jeroen Rouwkema, Twente University - The Netherlands
Lauro Russo, University of Milan Bicocca - Italy
Andres Sanz, University of Salamanca - Spain
Michael Sefton, University of Toronto - Canada
Dror Selitk, Technion Israel Institute of Technology - Israel
Tatsuya Shimizu, Tokyo Women's Medical University - Japan
Heungsoo Shin, Hanyang University - South Korea
Molly Shiochik, University of Toronto - Canada
Theo Smit, Amsterdam UMC - The Netherlands
Cherie Stabler, University of Florida - USA
Dimitrios Stamatiadis, Twente University - The Netherlands
Moon Suk Kim, Ajou University - South Korea
Wei Sun, Drexel University - USA
Wojtek Swieszkowski, Warsaw University of Technology - Poland
Yasuhiro Tabata, Kyoto University - Japan
Iwata Takanori, Tokyo Medical and Dental University - Japan
Shoji Takeuchi, University of Tokyo - Japan
Bil Tawil, University of California Los Angeles - USA
Giovanni Vozzi, University of Pisa - Italy
Gordana Vunjak-Novakovic, Columbia University - USA
Joyce Wang, Boston University - USA
Sarah Wu, University of Oxford - United Kingdom
Pierre Weiss, University of Nantes - France
Anthony Weiss, University of Sydney - Australia
Kee Woei Ng, Nanyang Technological University - Singapore
Tim Woodfield, University of Otago - New Zealand
Yin Xian, Queensland University of Technology - Australia
Masaya Yamamoto, Tohoku University - Japan
J.M. Yang, Chang Gung University - Taiwan
James Yoo, Wake Forest University - USA
Dong Yun Lee, Hanyang University - South Korea
Marcy Zenzobi-Wang, ETH Zurich - Switzerland
Dimiotris Zegolis, National University of Ireland Galway - Ireland
Shenmin Zhang, Huazhong University of Science and Technology - China
Janet Zoldan, University of Texas Austin - USA
TOPICS
We (members of the local organizing committee) welcome thematic symposia from members of the community. Within the context of the overarching theme, we would like to pay special attention to the following topics:

- Biofabrication
- Biomaterials
- Cells
- Clinical trials
- Enabling technologies
- Gene editing
- In silico TERM
- Industrial Translation
- Material-driven Regeneration
- Mechanisms of Action
- Mechanobiology
- Organoids
- Patients perspectives
- Preclinical validation
- Process engineering
- Regulatory affairs
- Sister societies
- Societal impact
- SYIS themes

The overarching theme of the congress is:

"Biologically inspired technology driven regenerative medicine".

We foresee to organize the program in a matrix where one can imagine having specific tissues and organs horizontally and technologies vertically. In addition, we will provide space for debates, which has been often popular in past TERMIS congresses.

In addition to this, we will span across the whole tissue palette, from skeletal to cardiovascular, neural (both CNS and PNS), lymphatic and interstitial, skin and muscle tissue. Specific organ sessions will be organized such as on kidney, pancreas, liver, and glands.

Finally, attention to the immune systems in the context of the recently advancing field of immune regenerative medicine will be given.
CURRENT PLENARY SPEAKERS

We have reached out to the following international high profiles as plenary speakers:

- Prof. Melissa Little, University of Melbourne
- Prof. Shruti Naik, NYU
- Prof. Noriyuki Tsumaki, Kyoto University
- Prof. Peter Zandstra, University of British Columbia
- Prof. Geoff Richards, Research Institute Davos (presidential lecture)

Student activities

Students are the future of our community. Hence, as in the tradition of TERMIS, we will support SYIS activities by facilitating as much as we can all of their activities.

We will facilitate all the activities for students and young investigators and open a continuous channel of communication with SYIS during the organization of the congress.
Maastricht, the oldest city in the Netherlands, lies at the heart of a Euregion of 4 million people who live in 3 countries and speak 4 languages. With a history stretching back some 2,000 years, the Romans, Spaniards, French and Germans have all left their mark in Maastricht. The energy that this generates has resulted in a city that is bursting with creativity, with researchers and with young innovators.

Maastricht has superb international facilities and regularly organizes similar congresses. The MECC convention center is situated physically on the grounds of the Maastricht Health Campus. Maastricht is a very attractive tourist destination in the Netherlands with historic buildings, trendy designer shops, beautiful churches, adventure-filled caves, tantalizing menus and welcoming café terraces. Maastricht is a dynamic, historic city which is easy to get around. Hotel and traffic infrastructure is very convenient, and Maastricht is easily accessible by plane, train and by car due to its central location in the heart of Europe.
Sponsorship opportunities are an excellent way to keep your company’s name out front. We offer Diamond, Gold, Silver and Bronze levels. In addition, you can also choose to be an Exhibitor or Advertiser only. Individual Sponsor Opportunities are available as well. Sponsorships are a critical tool in your marketing efforts and an ideal way to ensure your sales and marketing messages are seen and heard.

The TERMIS 2021 World Congress is the premier scientific event for Tissue Engineering and Regenerative Medicine in 2021. There are no continental chapter TERMIS meetings in that year.
## SPONSORSHIP AND EXHIBITION OPPORTUNITIES AT A GLANCE

<table>
<thead>
<tr>
<th>Package / Price</th>
<th>Available</th>
<th>Diamond</th>
<th>Gold</th>
<th>Silver</th>
<th>Bonze</th>
<th>Exhibitor</th>
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<td>€ 50.000.00</td>
<td>€ 30.000.00</td>
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### PACKAGE INCLUSIONS

#### Discount on A-la-carte options
- Discount on a-la-carte Options: 20%, 15%, 10%, 5%, n/a, n/a

#### Exhibit Elements
- **Booth space**
  - Diamond: 20 m²
  - Gold: 12 m²
  - Silver: 9 m²
  - Bonze: 6 m²
  - Exhibitor: 6 m²
  - Advertiser: n/a
- **Inclusion on Expo Hall map (website / program & app)**
  - Diamond, Gold, Silver, Bonze: ✓
  - Exhibitor: ✓
  - Advertiser: ✓
- **Booth space amenities**
  - All booth spaces include electricity, 1 table, 2 chairs, Wi-Fi, standard carpet and waste basket

#### Access
- **Full congress access passes**
  - Diamond: 3
  - Gold: 2
  - Silver, Bonze: 1
  - Exhibitor: 1
  - Advertiser: n/a
- **Expo only access passes**
  - Diamond: 6
  - Gold: 4
  - Silver: 2
  - Bonze: 2
  - Exhibitor, Advertiser: 2
- **Additional expo only access pass**
  - Diamond: € 300.00
  - Gold: € 300.00
  - Silver, Bonze: € 300.00
  - Exhibitor: € 300.00
  - Advertiser: n/a

#### Branding & Communication
- **Satellite Symposium Lunch time**
  - Diamond, Gold, Silver, Bonze: ✓
  - Exhibitor: ✓
  - Advertiser: ✓
- **Company logo & URL on website**
  - Diamond, Gold, Silver, Bonze: ✓
  - Exhibitor: ✓
  - Advertiser: ✓
- **Company description on website**
  - Diamond, Gold: Logo, URL & max 250 words company description
  - Silver, Bonze: Logo, URL & max 250 words company description
  - Exhibitor: Logo & URL
  - Advertiser: Logo & URL
- **Mobile app promotion**
  - Diamond, Gold, Silver, Bonze: Logo, URL & max 50 words company description
  - Exhibitor: Logo & URL
  - Advertiser: Logo & URL
- **Digital ad during congress**
  - Diamond, Gold, Silver, Bonze: ✓
  - Exhibitor: ✓
  - Advertiser: ✓
- **Social media recognition**
  - Diamond, Gold, Silver, Bonze: ✓
  - Exhibitor: ✓
  - Advertiser: ✓

#### Congress Program Book
- **Advertisement on inner full page**
  - Diamond, Gold, Silver, Bonze: ✓
  - Exhibitor, Advertiser: n/a
- **Advertisement on inner half page**
  - Diamond, Gold, Silver, Bonze: ✓
  - Exhibitor, Advertiser: n/a

### Notes
- **n/a** = not applicable
- All prices are in Euro (€) and excluding 21% Dutch VAT.
- All booth spaces include electricity, 1 table, 2 chairs, Wi-Fi, standard carpet and waste basket.
- Space allocation will be managed on a first-signed, first-served basis.
- All graphics will be created and provided by the sponsor.
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<thead>
<tr>
<th>A-LA-CARTE OPTIONS</th>
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<tr>
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<td><strong>Lanyards</strong></td>
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<tr>
<td><strong>Notepads &amp; Pens</strong></td>
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<td>Exclusive logo on pens</td>
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<tr>
<td><strong>Social &amp; Networking Elements</strong></td>
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<td>Lunch Break Sponsor</td>
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<td>Refreshment Break Sponsor</td>
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<td>Welcome Reception Sponsor</td>
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<td>Get Together Sponsor</td>
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<td>Congress Dinner Sponsor</td>
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<tr>
<td><strong>Special Visibility &amp; Acknowledgement</strong></td>
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<tr>
<td>Satellite Seminar Lunch Time Sponsor</td>
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<td>Keynote Session Sponsor</td>
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<td>Congress Scholarship Sponsor</td>
<td>Limited</td>
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<td>Private Meeting Room Sponsor</td>
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<td>Registration Area Sponsor</td>
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<td>Speaker Ready Room Sponsor</td>
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<td>Mobile App Sponsor</td>
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<td>Wi-Fi Sponsor</td>
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DIAMOND Sponsor

Price: € 50,000

This sponsorship opportunity is the sure-fire way to put your company at the forefront of the TERMIS 2021 World Congress. The diamond sponsorship package includes exclusive marketing opportunities and guarantees maximum exposure. Take advantage of being our most valued sponsor with premium benefits during the congress.

Includes 20% discount on A-la-carte options (see previous page)

EXHIBIT ELEMENTS
- 20 m² (5 x 4 meter) booth space with prominent location in the Expo Hall
- Inclusion on Expo Hall map (website / in program & app)
- Booth space include electricity, 1 table, 2 chairs, Wi-Fi, standard carpet and waste basket

ACCESS
- 3 Full Congress passes
- 6 Expo-Only passes
- Additional Expo-Only access passes can be purchased for € 300 each

BRANDING AND COMMUNICATION
- Premier placement of sponsor logo and link on the TERMIS 2021 World Congress website home page
- Sponsor logo, URL and 250 word custom company description on TERMIS 2021 World Congress sponsor page
- Mobile App recognition in sponsor section of congress app
- Digital ad to be displayed throughout TERMIS 2021 World Congress
- Acknowledgement via official Twitter, Facebook and LinkedIn pages of TERMIS 2021 World Congress

CONGRESS PROGRAM BOOK
- 1 full page, full color advertisement in the Congress Program Book (inside page)

GOLD Sponsor

PRICE: € 30,000

Stand out amongst the crowd by having one of the largest footprints in the Expo Hall. Gold sponsors will get benefits that attendees are sure to take note of. Being the second-highest sponsor will guarantee multiple opportunities to put your message in the spotlight.

Includes 15% discount on A-la-carte options (see previous page)

EXHIBIT ELEMENTS
- 12 m² (4 x 3 meter) booth space with prominent location in the Expo Hall
- Inclusion on Expo Hall map (website / in program & app)
- Booth space include electricity, 1 table, 2 chairs, Wi-Fi, standard carpet and waste basket

ACCESS
- 2 Full Congress passes
- 4 Expo-Only passes
- Additional Expo-Only access passes can be purchased for € 300 each

BRANDING AND COMMUNICATIONS
- Premier placement of sponsor logo and link on the TERMIS 2021 World Congress website home page
- Sponsor logo, URL and 250 word custom company description on TERMIS 2021 World Congress sponsor page
- Mobile App recognition in sponsor section of congress app
- Digital ad to be displayed throughout TERMIS 2021 World Congress
- Acknowledgement via official Twitter, Facebook and LinkedIn pages of TERMIS 2021 World Congress

CONGRESS PROGRAM BOOK
- 1 full page, full color advertisement in the Congress Program Book (inside page)

SILVER Sponsor

PRICE: € 20,000

Get the full-spectrum sponsorship platform to spread your marketing message and expand brand awareness. Silver Sponsors will capture the attention of attendees with a prominent location in the Expo Hall.

Includes 10% discount on A-la-carte options (see previous page)

EXHIBIT ELEMENTS
- 9 m² (3 x 3 meter) booth space with prominent location in the Expo Hall
- Inclusion on Expo Hall map (website / in program & app)
- Booth space include electricity, 1 table, 2 chairs, Wi-Fi, standard carpet and waste basket

ACCESS
- 1 Full Congress pass
- 2 Expo-Only passes
- Additional Expo-Only access passes can be purchased for € 300 each

BRANDING AND COMMUNICATIONS
- Sponsor logo, URL and 250 word custom company description on TERMIS 2021 World Congress sponsor page
- Mobile App recognition in sponsor section of congress app
- Digital ad to be displayed throughout TERMIS 2021 World Congress
- Acknowledgement via official Twitter, Facebook and LinkedIn pages of TERMIS 2021 World Congress

CONGRESS PROGRAM BOOK
- 1 half page, full color advertisement in the Congress Program Book (inside page)
- Optional upgrade form half page advertisement to a full page for an additional fee of € 500
BRONZE Sponsor

PRICE: € 10,000

Get noticed! Boost your business and make a lasting impact as a Bronze Sponsor. Get a guaranteed space in our Expo Hall and showcase your brand.

Includes 5% discount on A-la-carte options (see previous page)

EXHIBIT ELEMENTS
- 6 m² (3 x 2 meter) booth space in the Expo Hall
- Inclusion on Expo Hall map (website / in program & app)
- Booth space include electricity, 1 table, 2 chairs, Wi-Fi, standard carpet and waste basket

ACCESS
- 1 Full Congress pass
- 2 Expo-Only passes¹
- Additional Expo-Only access passes can be purchased for € 300 each

BRANDING AND COMMUNICATIONS
- Sponsor logo, URL and 250 word custom company description on TERMIS 2021 World Congress sponsor page
- Mobile App recognition in sponsor section of congress app
- Digital ad to be displayed throughout TERMIS 2021 World Congress
- Acknowledgement via official Twitter, Facebook and LinkedIn pages of TERMIS 2021 World Congress

CONGRESS PROGRAM BOOK
- 1 half page, full color advertisement in the Congress Program Book (inside page)
- Optional upgrade form half page advertisement to a full page for an additional fee of € 500

¹Includes Expo Hall and meals only. Expo-Only does not allow access to Scientific Program and Social Events. Additional Expo Passes will be available for purchase.

Please note:
All prices are in Euro (€) and excluding 21% Dutch VAT.
All booth spaces include electricity, 1 table, 2 chairs, Wi-Fi, standard carpet and waste basket.
Space allocation will be managed on a first-signed, first-served basis.
All graphics will be created and provided by the sponsor.

EXHIBITOR

PRICE: € 5,000

This is the perfect opportunity to introduce and elevate your brand in our Expo Hall that attendees will visit every day.

EXHIBIT ELEMENTS
- 6 m² (3 x 2 meter) booth space in the Expo Hall
- Inclusion on Expo Hall map (website / in program & app)
- Booth space include electricity, 1 table, 2 chairs, Wi-Fi, standard carpet and waste basket

ACCESS
- 2 Expo-Only passes¹
- Additional Expo-Only access passes can be purchased for € 300 each

BRANDING AND COMMUNICATIONS
- Sponsor logo and URL on TERMIS 2021 World Congress exhibitors page

CONGRESS PROGRAM BOOK
- Optional 1 full page, full color advertisement in the Congress Program Book (inside page) for an additional fee of € 1.000
- Optional 1 half page, full color advertisement in the Congress Program Book (inside page) for an additional fee of € 500

ADVERTISER

PRICE: € 5,000

Imagine your company name and message digitally displayed during preparation and throughout the TERMIS 2021 World Congress repeatedly, during event hours to all attendees.

BRANDING AND COMMUNICATIONS
- Sponsor logo and URL on TERMIS 2021 World Congress exhibitors page
- Mobile App recognition in sponsor section of congress app
- Digital ad to be displayed throughout TERMIS 2021 World Congress
- Optional promotion insert in congress welcoming package for an additional fee of € 500

CONGRESS PROGRAM BOOK
- 1 full page, full color advertisement in the Congress Program Book (inside page)
We’ve put together a diverse menu of sponsorship opportunities, but sometimes you crave a little something extra. Customize your sponsorship experience by purchasing à la carte enhancements. These are designed to promote brand awareness, drive booth traffic, and engage attendees. Some à la carte enhancements are available only to existing TERMIS 2021 World Congress sponsors. Availability is on a first-come, first-served basis. Submit your selections by January 1st, 2021.

<table>
<thead>
<tr>
<th>ITEM</th>
<th>TYPE</th>
<th>AVAILABILITY</th>
<th>PRICE</th>
<th>REMARK</th>
<th>DESCRIPTION</th>
<th>BENEFITS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Advertisement in Congress Program Book</td>
<td>Brand Awareness</td>
<td>1</td>
<td>€ 2.500</td>
<td>Outside back cover page</td>
<td>Upgrade your advertisement with an exclusive spot in the Congress Program Book on the outside back cover page.</td>
<td>Prominent placement of your company advertisement in the Congress Program Book</td>
</tr>
<tr>
<td></td>
<td></td>
<td>1</td>
<td>€ 2.000</td>
<td>Inside front cover page</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>1</td>
<td>€ 1.500</td>
<td>Inside back cover page</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Congress Bag Sponsor</td>
<td>Brand Awareness</td>
<td>1</td>
<td>€ 15.000</td>
<td>Exclusive</td>
<td>Your company logo will be placed on a suitable and eco-friendly congress bag of tote distributed to all TERMIS 2021 World Congress delegates.</td>
<td>Company branded congress bag or tote</td>
</tr>
<tr>
<td>Lanyard Sponsor</td>
<td>Brand Awareness</td>
<td>3</td>
<td>€ 1.500</td>
<td>Combined</td>
<td>Your company logo will be placed on lanyards distributed to all TERMIS 2021 World Congress delegates.</td>
<td>Company branded lanyards</td>
</tr>
<tr>
<td></td>
<td></td>
<td>1</td>
<td>€ 4.000</td>
<td>Exclusive</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Notepads &amp; pens</td>
<td>Brand Awareness</td>
<td>5</td>
<td>€ 2.000</td>
<td>Combined logo on notepads</td>
<td>Make the TERMIS 2021 World Congress green by providing all participants with co-branded sustainable pens and notes and a digital ad to promote your company’s green initiatives. Your sponsorship and company values will be heard loud and clear throughout TERMIS 2021 World Congress.</td>
<td>Co-branded sustainable pens and notepads Digital ad promotion signage throughout the congress (sponsor to provide ad) Mobile app promotion</td>
</tr>
<tr>
<td></td>
<td></td>
<td>1</td>
<td>€ 9.000</td>
<td>Exclusive logo on notepads</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>1</td>
<td>€ 4.000</td>
<td>Exclusive logo on pens</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Welcome Coffee Sponsor</td>
<td>Social &amp; Networking</td>
<td>5</td>
<td>€ 3.000</td>
<td>As the name sponsor of a Welcome Coffee (in the morning at the arrival of the delegates) you will have the opportunity to distribute a piece of collateral or small gift at the welcoming coffee gathering.</td>
<td>Company name mentioned at Congress Program at specific Welcoming Coffee Co-branded serve ware Pre-approved collateral/gift to be passed at attendee welcoming</td>
<td></td>
</tr>
<tr>
<td>Lunch Break Sponsor</td>
<td>Social &amp; Networking</td>
<td>5</td>
<td>€ 5.000</td>
<td>As the name sponsor of a Lunch Break you will have the opportunity to distribute a piece of collateral or small gift at the break.</td>
<td>Company name mentioned at Congress Program at specific Lunch Break Co-branded serve ware Pre-approved collateral/gift to be passed at attendee breaks</td>
<td></td>
</tr>
<tr>
<td>Refreshment Break Sponsor</td>
<td>Social &amp; Networking</td>
<td>12</td>
<td>€ 3.000</td>
<td>As the name sponsor of a Refreshment Break you will have the opportunity to distribute a piece of collateral or small gift at the break.</td>
<td>Company name mentioned at Congress Program at specific break Co-branded serve ware Pre-approved collateral/gift to be passed at attendee breaks</td>
<td></td>
</tr>
</tbody>
</table>

All prices are in Euro (€) and excluding 21% Dutch VAT.
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</thead>
<tbody>
<tr>
<td>Welcome Reception Sponsor</td>
<td>Social &amp; Networking</td>
<td>1</td>
<td>€ 5.000</td>
<td>Exclusive</td>
<td>The Welcome Reception on Monday 31 May 2021 provides the ideal opportunity to showcase your company to all delegates in an informal environment. It is the first function of the congress that provides high brand-exposure, as all delegates come together to network at the welcome function.</td>
</tr>
<tr>
<td>• Company name mentioned at Congress Program at Welcome Reception</td>
<td>• Acknowledgement as Welcome Reception Sponsor throughout the congress</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Company name mentioned on the Congress Website and App</td>
<td>• Sponsor-supplied signage being prominently displayed at the Welcome Reception</td>
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<td></td>
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<td></td>
</tr>
<tr>
<td>• Opportunity for company spokesperson to address delegates at an approved time during the Welcome Reception</td>
<td>• Possibility to display serviettes - branded with company logo - other approved promotional material on table tops (to be supplied by sponsor)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Get Together Sponsor</td>
<td>Social &amp; Networking</td>
<td>1</td>
<td>€ 10.000</td>
<td>Exclusive</td>
<td>The Get Together Reception on Tuesday 1 June 2021 provides the ideal opportunity to showcase your company to all delegates in an informal environment. It is the second function of the congress that provides high brand-exposure, as all delegates come together to network at the Get Together.</td>
</tr>
<tr>
<td>• Company name mentioned at Congress Program at Get Together</td>
<td>• Acknowledgement as Get Together Sponsor throughout the congress</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Company name mentioned on the Congress Website and App</td>
<td>• Sponsor-supplied signage being prominently displayed at the Get Together</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Opportunity for company spokesperson to address delegates at an approved time during the Get Together</td>
<td>• Possibility to display serviettes - branded with company logo - other approved promotional material on table tops (to be supplied by sponsor)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Congress Dinner Sponsor</td>
<td>Social &amp; Networking</td>
<td>1</td>
<td>€ 15.000</td>
<td>Exclusive</td>
<td>The Congress Dinner on Thursday 3 June 2021 provides the ideal opportunity to showcase your company to the delegates. It is the function of the congress that provides high brand-exposure, as delegates come together to enjoy the food, drinks and entertainment at the Congress Dinner.</td>
</tr>
<tr>
<td>• Company name mentioned at Congress Program at Congress Dinner</td>
<td>• Acknowledgement as Congress Dinner Sponsor throughout the congress</td>
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</tr>
<tr>
<td>• Company name mentioned on the Congress Website and Congress App</td>
<td>• Sponsor-supplied signage being prominently displayed at the Congress Dinner</td>
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</tr>
<tr>
<td>• Opportunity for company spokesperson to address delegates at an approved time during the Congress Dinner</td>
<td>• Possibility to display serviettes - branded with company logo - other approved promotional material on table tops (to be supplied by sponsor)</td>
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<td></td>
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<tr>
<td>Satellite Seminar Lunch Time Sponsor</td>
<td>Special Visibility &amp; Acknowledgement</td>
<td>Limited</td>
<td></td>
<td></td>
<td>Boost up and brand your business during one of the satellite seminars during lunch time. A Satellite Seminar provides the best opportunity to showcase your company to the delegates.</td>
</tr>
<tr>
<td>• Seminar promoted on the Congress Website, Congress Program and Congress App</td>
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<tr>
<td>• Three (3) complimentary session passes for the sponsored Lunch Time Seminar only</td>
<td>• Display two (2) freestanding banners positioned at the entrance and on stage during sponsored luncheon seminar</td>
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<tr>
<td>• Dedicated session room with basic AV with microphone and lectern provided</td>
<td>• Sponsor may provide guests with branded gift or promotional material (sponsor to supply gifts)</td>
<td></td>
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<td>ITEM TYPE</td>
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</table>
| Keynote Session Sponsor | Special Visibility & Acknowledgement | Limited | €10,000 | | | Have your company associated with a leader in the sector, by meeting the expenses of one of our International Keynote Speakers. | - Company name and logo mentioned as Keynote Speaker Sponsor in the Congress Program  
- Company name and logo (with hyperlink to website) published on the Congress Website and Congress App  
- Acknowledgement of sponsorship at the opening and closing of the session involving the International Keynote Speaker |
| Congress Scholarship Sponsor | Special Visibility & Acknowledgement | | €2,500 | | | Support excellence and invest in the future! Congress scholarships are offered to rural and remote based educators to ensure the widest possible representation at the congress. Funds will cover the cost of a full congress ticket plus a contribution towards travel. As a Congress Scholarship Sponsor, you will help promote participation and reduce barriers for delegates wishing to attend the TERMIS 2021 World Congress. | - Company mentioned as a Congress Scholarship Sponsor in the Congress Program  
- Company name and logo (with hyperlink to website) published on the Congress Website and Congress App  
- Opportunity for sponsors and scholarship recipients to meet and have photographs taken for future media and promotional purposes  
- Acknowledgement of sponsorship during the Opening Ceremony |
| Private Meeting Room Sponsor | Special Visibility & Acknowledgement | Limited | €5,000 | | | Reserve a Private Meeting Room for client meetings, or as a gathering spot for staff during the congress. Meeting rooms are for one day only. | - Private meeting room for one day  
- Onsite signage  
- Meeting room add-ons (F&B, electrical, AV) is at sponsor’s expense |
| Registration Area Sponsor | Special Visibility & Acknowledgement | 1 | €5,000 | Exclusive | | Feature your company logo on pre-registration tool and final confirmation emails as well as the prominent registration area. Every attendee’s first-stop to pick up their congress badge and materials. | - Company logo on pre-registration tool and final confirmation emails  
- Co-branded registration area  
- Digital ad promotion signage throughout the congress (sponsor to provide ad)  
- Mobile app promotion |
| Speaker Ready Room Sponsor | Special Visibility & Acknowledgement | 1 | €3,000 | Exclusive | | Branded signage will welcome numerous scientific leaders over five days. Your support will provide refreshments for our speakers, and you’ll have the opportunity to place literature or gifts in the room. | - Co-branded Speaker Ready Room  
- Onsite signage  
- Refreshments for speakers  
- Company literature or gifts promotion |
| Mobile App Sponsor | Special Visibility & Acknowledgement | 1 | €7,000 | Exclusive | | Our mobile application will put all congress details at the user’s finger tips on their iPhone, Androids and Blackberry devices. A banner and direct link to your website is included. | - Digital ad promotion signage throughout the congress (sponsor to provide ad)  
- Mobile app promotion  
- A mobile banner and direct link to website |
| Wi-Fi Sponsor | Special Visibility & Acknowledgement | 1 | €5,000 | Exclusive | | Attendees will be grateful for the complimentary wireless connection. Your logo will be place on all Wi-Fi info signage | - Company branding by unique SSID (Service Set Identifier) phrase and/or password (venue permitting)  
- Company logo on Wi-Fi info signage |

This sponsor brochure and its terms may be subject to change.

Version: September 2019 1.3
CONTACT

There are a number of options and opportunities for sponsorship. If you are interested in discussing how your organization can support the TERMIS 2021 World Congress, please do not hesitate to contact us. For more information on opportunities available for sponsors, exhibitors and advertisers contact:

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E robbin@klinkhamergroup.com

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